JOINT MATHEMATICS MEETINGS
SAN DIEGO • JAN 9-12, 2013
AMERICAN MATHEMATICAL SOCIETY
MATHEMATICAL ASSOCIATION OF AMERICA

Sponsorship Opportunities

The American Mathematical Society (AMS) and **Mathematical Association of America** (MAA) invite your company to take advantage of a vast array of high-visibility sponsorship opportunities at the 2013 Joint Mathematics Meetings (JMM). Whether you plan to unveil new products and services, network with established clients or contact new prospects, the JMM should be an essential part of your marketing plan. Interact with over 6,000 mathematical professionals! For most listed opportunities, you will be given exclusivity for the selected event, product, or service. All sponsorships are exclusive unless otherwise noted.

The JMM realizes every company has different goals and financial resources. We have created several sponsorship packages designed to meet your marketing and financial goals.

Platinum Sponsorship

Cost: $10,000 - Select one of the following:

• **NEW! Wi-Fi Hot Spot**	*Three available in the San Diego Convention Center*
	Company name, logo, and link on welcome page when participants open their browsers
• **Audio Visual – Major Sessions**	*Company name, logo, and link on all screens in the major session rooms*
• **Email Center**	*Company name, logo, and link on all computers in the center*
• **Relaxation Center** SOLD OUT	*Company name and logo on shirts worn by 3 therapists throughout the meeting; tickets for massages distributed from company booth*

You Receive:

- Preferred booth location (with receipt of contract and payment by June 1)
- One complimentary exhibit booth (cost for additional booths at regular booth fee)
- Company logo and link on the JMM website
- One podcast interview promoting your products and services posted on the JMM Exhibits page
- Complimentary ½-page black and white ad in the Program Booklet
- One fifty-word description in the Program Booklet and posted on the JMM homepage
- Preliminary and post meeting mailing list of participants
- Company banner placed in sponsored area
- Opportunity to place promotional materials on a table in sponsored area
- Five additional free badges for booth personnel
- Company name on sponsor page in the JMM Program Booklet
- First option for reservations at the headquarter hotel
- Recognition on directional towers placed in high traffic areas at the meeting
- Recognition on the Directory of Exhibitors placed inside exhibits

Banner, literature, graphics, and clothing (where applicable) to be provided by company; maximum banner size is 8' X 4'; free-standing banner preferred; sponsoring company to be responsible for collecting banner at the end of the meeting and removing literature from applicable locations each day.

Gold Sponsorship

Cost: $5,000 - Select one of the following:

• **NEW! Charging Station**	*Company name and logo prominent in station*
• **NEW! Coffee Station**	*Company name and logo on cups and napkins placed at coffee station on exhibit floor*
• **NEW! Onsite Live Twitter Feed**	*Company name and logo in the iframe surrounding the live twitter feed displayed in a heavy traffic area every day of the meeting*
• **Hotel Room Keys**	*Company name and logo on 1100 room keys in the headquarter hotel*
• **Personal Daily Scheduler**	*Free full-page black and white ad opposite daily scheduler on Cover 3 of the program*
• **Networking Area** SOLD OUT	*Company name and logo prominent in area*
• **Graduate Students/First Timers Reception**	*Company name and logo prominent at reception*

You Receive:

- Preferred booth location (with receipt of contract and payment by June 1)
- One complimentary flyer in the registration packets
- Company logo and link on the JMM website
- One podcast interview promoting your products and services posted on the JMM Exhibits page
- One thirty five-word description in the Program Booklet and posted on the JMM homepage
- Preliminary and post meeting mailing list of participants
- Company banner placed in sponsored area
- Opportunity to place promotional materials on a table in sponsored area
- Five additional free badges for booth personnel
- Company name on sponsor page in the JMM Program Booklet
- First option for reservations at the headquarter hotel
- Recognition on directional towers placed in high traffic areas at the meeting
- Recognition on the Directory of Exhibitors placed inside exhibits

Sponsorship does NOT include the cost of cups or napkins. Nor does it include any costs related to graphics, shipping, and production. JMM logo or name should be included on all products, where possible. Banner and literature to be provided by company; maximum banner size is 8' X 4'; free-standing banner preferred; sponsoring company responsible for collecting banner at the end of the meeting and removing literature from applicable locations each day

Silver Sponsorship

Cost: $3,500 - Select one of the following:

• **Meeting Tote Bags** SOLD OUT	*Company name and logo on bags*
• **NEW! Wrist Bands**	*Company name, logo, and QR code on wrist bands distributed to every participant*
• **Badge Lanyards** SOLD OUT	*Company name and logo around the neck of every participant*
• **Water Bottles/Water Stations**	*Company name and logo on water bottles and water stations*
• **NEW! Daily Newsletter**	*Company name, logo, and link at top of newsletter sent daily to every participant onsite*

You Receive:

- Preferred booth location (with receipt of contract and payment by June 1)
- Company logo and link on the JMM website
- One podcast interview promoting your products and services posted on the JMM Exhibits page
- One thirty five-word description in the Program Booklet and posted on the JMM homepage

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- Preliminary and post meeting mailing list of participants
- Five additional free badges for booth personnel
- Company name on sponsor page in the JMM Program Booklet
- First option for reservations at the headquarter hotel
- Recognition on directional towers placed in high traffic areas at the meeting
- Recognition on the Directory of Exhibitors placed inside exhibits

Sponsorship does NOT include the cost of bags, wrist bands, lanyards, bottles, or any graphics. Nor does it include any shipping-related charges. JMM logo or name should be included on all products, where possible.

Bronze Sponsorship

Cost: $2,000 - Select one of the following:

• NEW! **Directional Footprints** SOLD OUT	*Company custom design on footprints leading from entrance of exhibits to company booth*
• NEW! **Aisle Signs**	*Company name and logo on aisle signs throughout the exhibit floor*
• NEW! **Gobo Projections**	*Company logo projected in lobby of the headquarter hotel*
• **Note pads** SOLD OUT	*Company name and logo on all note pads distributed to participants*
• **Pens**	*Company name and logo on all pens distributed to participants*

You Receive:

- Preferred booth location (with receipt of contract and payment by June 1)
- Company logo and link on the JMM website
- One podcast interview promoting your products and services posted on the JMM Exhibits page
- One thirty five-word description in the Program Booklet and posted on the JMM homepage
- Preliminary and post meeting mailing list of participants
- Five additional free badges for booth personnel
- Company name on sponsor page in the JMM Program Booklet
- First option for reservations at the headquarter hotel
- Recognition on directional towers placed in high traffic areas at the meeting
- Recognition on the Directory of Exhibitors placed inside exhibits

Sponsorship does NOT include the cost of footprints, gobos, note pads, pens, or any graphics. Nor does it include any shipping-related charges. JMM logo or name should be included on all products, where possible.

Patron Sponsorship

Cost: $500

Are you unable to represent your company at the 2013 JMM or have a restrictive budget for sponsorships? Do you still want to show your support of the meeting? Let your company be represented as a **Patron Sponsor**! Company name will be listed as a "Patron Sponsor" on all signage at the meeting and in the meeting program.

Custom Sponsorship - $TBD

Work directly with our meetings staff to create a unique sponsorship opportunity that meets the needs of your company. We will work with you to find the right fit for your message and your budget. **Contact Christine Davis, Exhibits Coordinator (cpd@ams.org), for more information.**

JOINT MATHEMATICS MEETINGS
SAN DIEGO • JAN 9-12, 2013
AMERICAN MATHEMATICAL SOCIETY
MATHEMATICAL ASSOCIATION OF AMERICA

Joint Mathematics Meetings
January 9 –12, 2013
San Diego, California

Sponsorship Signup

YES, we want to increase or company's exposure at the JMM and sponsor the following activity(ies):

_____

Company: _____

Address: _____

Telephone: _____ **Fax** _____

Email: _____

Contact: _____

Signature: _____

Type of Sponsorship: _____ ◯ **Exhibitor US$** _____ ◯ **Non-Exhibitor US$** _____

◯ **Co Sponsor US$** _____

- **I understand that my payment is based on my intended exhibitor status. Should that status change, there may be an increase or a decrease in my payment for sponsorship. I will be invoiced for any additional amount needed or refunded for any amount not needed.**

Total Amount of Sponsorship: $_____ **Payment Type:** ◯ **Check** ◯ **Credit Card**

◯ **Other** _____

Full payment is required with this application. Make checks payable to the AMS. Foreign checks must be drawn on a U.S. Bank and payable in U.S. funds. All major credit cards also accepted **(by phone only)**. To pay by credit card, please call Christine Davis at 401-455-4137 or 800-321-4267 x 4137. For your security, we do not accept credit card numbers by postal mail, email or fax. **For questions**, contact the MMSB at mmsb@ams.org.
For ALL check payments, please keep a copy of this for your records and send the original to the: Mathematics Meetings Service Bureau (MMSB), PO Box 6887, Providence, RI 02940-6887.

Deadlines and Cancellations

- **September 6, 2012 –** A 40% penalty charge (plus cost of any items ordered per your request) will be applied for any sponsorship cancelled by this date. A 60% penalty charge (plus cost of any items ordered per your request) will be applied for any sponsorship cancelled **after this date** and before **October 21, 2012**.
- **October 3, 2012 –** Sponsorships signed in time to be listed in the program booklet
- **October 24, 2012 – No refunds for cancellations after this date**
- **November 7, 2012 –** lanyards, bags, pens, pads and wrist bands received in the AMS office

Questions

Please feel free to contact the Exhibits Coordinator, Christine P. Davis at 1-800-321-4267, Ext. 4137 (U.S. and Canada), 401-455-4137 (worldwide) or by email to cpd@ams.org for questions or to discuss alternative marketing opportunities for your company.