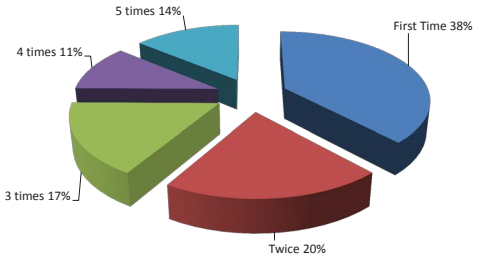
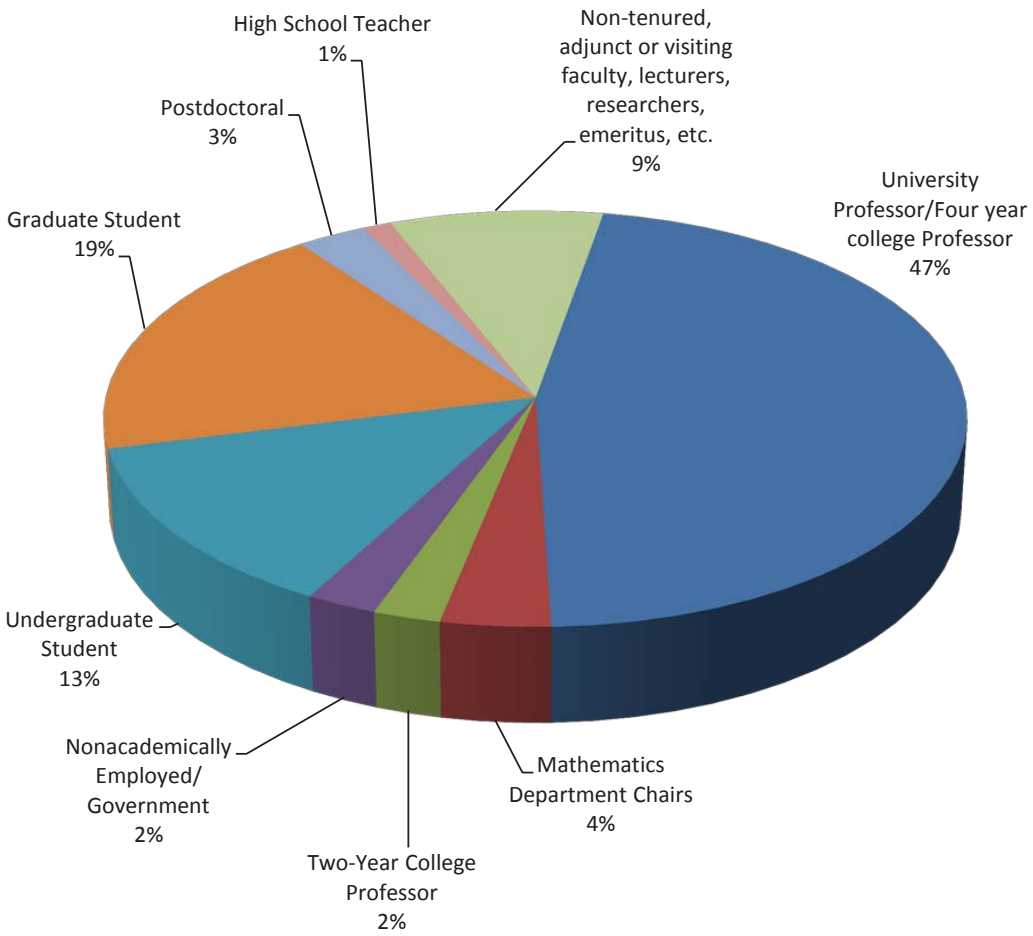
Who are your customers?

Close to 7000 participants are expected to come to the 2013 Joint Mathematics Meetings (JMM) and over 6000 of them are mathematical professionals. The majority come from the United States and return year after year.

About the JMM Participants

- Approximately one third of JMM participants are first-timers. In Boston, 38% were at their first JMM.
- 90% of the participants at the 2012 JMM visited the exhibits. 40% made daily visits, while an additional 16% went twice or more a day!
- 76% of the participants in Boston made purchases in the exhibits.



Attendance at the JMM in the past five years