JOINT MATHEMATICS MEETINGS
SAN DIEGO • JAN 9-12, 2013
AMERICAN MATHEMATICAL SOCIETY
MATHEMATICAL ASSOCIATION OF AMERICA

Advertise in the Program

Increase Your Sales and Booth Traffic

Increase sales and traffic at your booth by sending a personal invitation. Placing an ad in the Joint Mathematics Meetings program book is an excellent way to invite participants to learn about your company and products. The program reaches a highly targeted audience of over 6000 scientific and mathematical professionals. It contains all of the information pertaining to sessions, presenters, and activities. All participants, speakers, and primary exhibitor representatives receive a program at registration. Did you know that over 66% of our participants keep their programs after the meeting? Take advantage of this ADDED EXPOSURE!

Join the many companies that advertised in the past! Companies that took advantage of this opportunity last year include Springer, Birkhauser, Duke University Press, WebAssign, Maplesoft, Pearson Education, Johns Hopkins University Press, W. H. Freeman, and Math for America.

Prices:

	Price	Dimensions	
Cover 4	US$ 2,999	5 3/4” x 8 1/2”	**Special Discount!**
Cover 2	US$ 1,899	5 3/4” x 8 1/2”	**Special Discount!**
2 page spread	US$ 2,799	12 1/2” x 8 1/2”	**Special Discount!**
1 page	US$ 1,499	5 3/4” x 8 1/2”	**Special Discount!**
1/2 page, horizontal	US$ 1,065	5 3/4” x 4 1/8”	
1/4 page	US$ 645	2 3/4” x 4 1/8”	

Deadline for insertion order: **October 4, 2012**
Deadline for artwork: **October 7, 2011**

Deadline for payment: **With submission of contract (see reverse)**

Contact: **Christine Davis, *Exhibits Coordinator*: cpd@ams.org; 1-800-321-4267, ext. 4137, or 401-455-4137 (worldwide)**

Ad Specifications:

The overall size of the program is 7” x 10”. Ads will be printed in black and white only. The preferred submission format is pdf files sent electronically to Christine Davis at cpd@ams.org. If your ad has been converted from color to black and white, please pay close attention to the greyscale contrast. The contrast between the background and objects, or objects that overlap one another, should be at least 20%. If this is not the case, your ad may have a muddy quality when printed on the press for the program.

a) be created to be the same size as the ad itself

b) be made with Distiller as opposed to using PDF export from other applications (Distiller Job options available upon request)

c) have either embedded fonts or have all text converted to outlines

d) have all images embedded. Embedded images should be at a minimum resolution of 300 dpi.

e) not include crop marks.

f) All ads should be bordered with a minimum 1 pt rule around the edge.

Reinforce those sales today...
place an ad

Joint Mathematics Meetings 2013 • Program Advertisements Contract

Company:

Mailing Address:

Email: **Fax:** **Telephone:**

Contact Name: **Title:**

Signature: **Date:**

Please check: ☐ **By signing here I agree to the following terms.**

Total Amount Due for Ad:_____ **Payment Type :** ◯ **Check** ◯ **Credit Card** ◯ **Other**

Full Payment is required with this application. Make checks payable to the AMS. Foreign checks must be drawn on a U.S. bank and payable in U. S. funds. All major credit cards also accepted **(by phone only)**. To pay by credit card, please call Christine Davis at 401-455-4137 or 800-321-4267 x 4137. For your security, we do not accept credit card numbers by postal mail, email or fax. **For questions**, contact the MMSB at mmsb@ams.org. For ALL check payments, please keep a copy of this for your records and sent to: Mathematics Meetings Service Bureau (MMSB), PO Box 6887, Providence, RI 02940-6887.

1. General. A signed contract must be submitted by the company/association/agency (Advertiser) to the American Mathematical Society and Mathematical Association of America ("Group") by **October 4, 2012**. By submitting advertising for inclusion in the 2013 Joint Meetings Program (Program), Advertiser agrees to be bound by the terms of this contract. No conditions other than those set forth herein shall be binding on Group unless specifically agreed to in writing by Group. Group will not be bound by conditions printed or appearing on order blanks or copy instructions submitted by or on behalf of the Advertiser. This contract supersedes all terms and conditions on Group rate sheets.

2. Electronic submission. The overall size of the program is 7" x 10". Ads will be printed in black and white only. The preferred submission format is pdf files sent electronically to Christine Davis at cpd@ams.org. If your ad has been converted from color to black and white, please pay close attention to the greyscale contrast. The contrast between the background and objects, or objects that overlap one another, should be at least 20%. If this is not the case, your ad may have a muddy quality when printed on the press for the program. Ad Specifications: a) be created to be the same size as the ad itself; b) Be made with Distiller as opposed to using PDF export from other applications (Distiller job options are available upon request);c) have either embedded fonts or have all text converted to outlines; e) have all images embedded. Embedded images should be at a minimum resolution of 300 dpi; f) not include crop marks; g) be bordered with a minimum 1 pt. rule around the edge. **Deadline for all artwork is October 11, 2012**.

3. Payment terms. All advertisers are required to provide payment in full at the time reservations are made. If Advertiser has to be invoiced to make a payment, Group shall invoice Advertiser for all amounts due. Invoices must be paid within 30 days of receiving said invoice to avoid interest charges. Group may charge 3% interest on all sums outstanding beyond the date on which payment is due. Advertisers and their agencies have dual liability to the Group in the event of nonpayment for advertising space. Group reserves the right to cancel this Contract at any time upon Advertiser's failure to pay any bill when due. In the event that Group must employ an attorney to collect sums due hereunder or to enforce compliance by Advertiser with any of the terms of this Contract, Advertiser shall pay to Group attorney's fees and other costs incurred by Group in connection with any legal actions and appeals thereof.

4. Right to Edit or Reject. All advertising is subject to Group's approval. The Group reserves the right to reject advertising. Advertisers and their agencies assume liability for all content (including text representation and illustration) of advertisements printed and assume responsibility for any resulting claims against the Group. The Group assumes no responsibility if, for any reason, it becomes necessary to omit an advertisement.

5. Ownership of advertising copy. On delivery of advertising copy to Group said advertising copy will become wholly and entirely the property of the Group to be published in the Program. Group shall not publish Advertiser's advertising in any other medium. Group assumes no responsibility for the return or storage of any photographs or art work of the Advertiser.

All advertising copy that represents the creative effort of the Group and/or the use of creativity, labor, composition or material furnished by it, is and remains the property of the Group, including all rights of copyright therein. Advertiser understands and agrees that it cannot authorize photographic or other reproduction, in whole or in part, of any such advertising copy for use in any other medium without the Group's prior written consent.

6. Positioning of Advertisements. Group shall have full latitude with respect to positioning all advertisements; provided, however, that Group will use its reasonable efforts to accommodate the Advertiser's positioning requests, if any.

7. Typographical errors, Incorrect Insertions or Omissions. The Advertiser's contract cannot be invalidated, and the Group will not be liable, for (a) the incorrect publication (including, without limitation, typographical errors) or insertion or any omission of the Advertiser's advertising or (b) any resulting losses.

8. Cancellations and Changes. Cancellations or changes cannot be guaranteed in advertising between the time the ad is ordered and the initial publication. Once an Advertisement Order has been accepted, Advertiser can only cancel or alter an Advertisement Order up to **October 17, 2012**. A 10% cancellation fee will be applied for all cancellations made by this date. Cancellations will not be accepted after this date and thus, no refunds will be issued. After this date, a written consent by the AMS Director of Meetings is required for any cancellations due to special circumstances. If such consent is not granted then the Advertiser will not receive a refund. If such consent is granted then the Advertiser will receive a refund minus 10%.

9. Indemnification. Advertiser agrees to indemnify, defend and hold harmless the Group from all claims (whether valid or invalid), suits, judgments, proceedings, losses, damages, costs, and expenses, of any nature whatsoever (including reasonable attorneys' fees) for which the Group or any of its affiliates may become liable by reason of Group's publication of Advertiser's advertising.

All advertisements are accepted and published in the Program upon the representation by the Advertiser that they are authorized to publish the entire contents and subject matter thereof and that such publication (or availability) will not violate the rights of, or be harmful to, any person, corporation or other entity, and will not infringe any copyright, trademark, or patent rights. In consideration of the publication of advertisements, the Advertiser will, jointly and severally, indemnify and save harmless the Group, and its members, employees, officers, and staff, against all liability, loss, damage, and expense of any nature, including attorneys' fees arising out of any claims for libel, invasion of privacy, copyright or trademark infringement and/or any other claim or suit that may arise out of Advertiser's Advertisement.

10. Force Majeure. Each party's obligations under the advertising contract are conditional on strikes, fires, acts of God or the public enemy, war, or any cause not subject to the control of the party.

11. Governing Law. This contract shall be construed under the laws of Rhode Island. Venue for any legal actions regarding this contract shall be in Rhode Island.

12. Full Contract. This writing contains the entire Contract of the Parties. No representations were made or relied upon by either party, other than those expressly set forth in this Contract. No agent, employee or other representative of either party is empowered to alter any of the terms hereof, unless done in writing and signed by a duly authorized officer, employee or other representative of the respective parties.