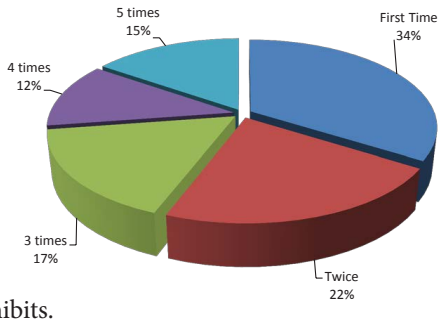
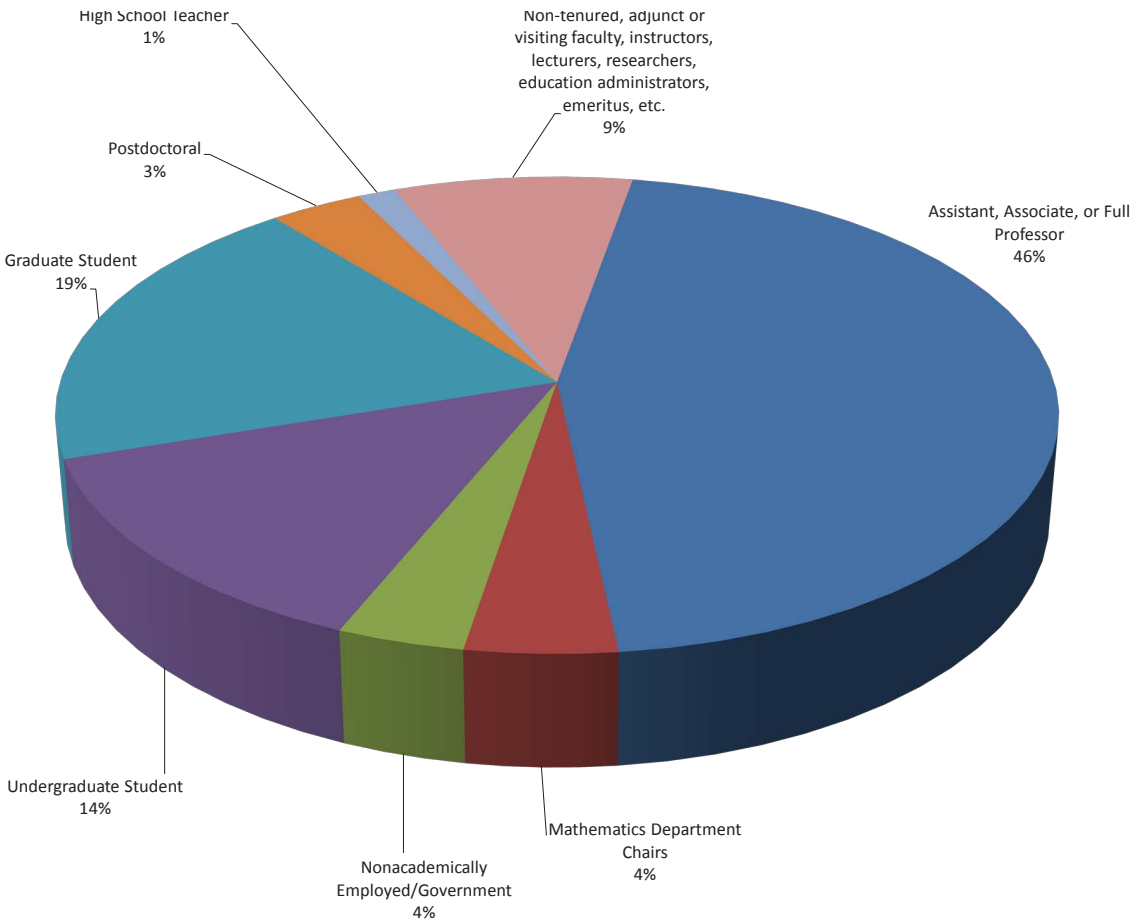
Who are your customers?

Close to 7,000 participants are expected to come to the 2014 Joint Mathematics Meetings (JMM) and over 6,000 of them are mathematical professionals. The majority come from the United States and return year after year.

About the JMM Participants

- Approximately one third of JMM participants are first-timers. In San Diego, 34% were at their first JMM.
- 93% of the participants at the 2013 JMM visited the exhibits. 44% made daily visits, while an additional 16% went twice or more a day!
- 79% of the participants in San Diego made purchases in the exhibits.



Attendance at the JMM in the past five years