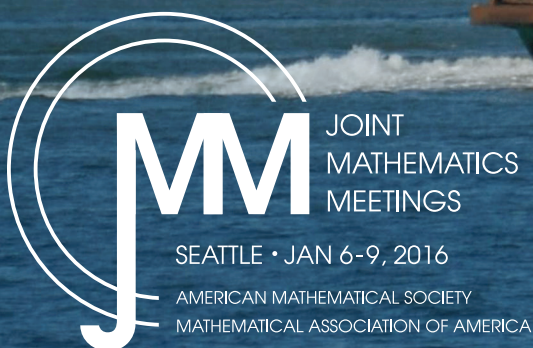


# INVITATION & EXHIBIT

Largest mathematics  
meeting in the world.



[www.jointmathematicsm meetings.org](http://www.jointmathematicsm meetings.org)



## 2016 Joint Mathematics Meetings Exhibits, Seattle, WA

The Mathematical Association of America (MAA) and the American Mathematical Society (AMS) are bringing the largest mathematics meeting in the world to Seattle, WA! Seattle is known as a dynamic and creative city that offers unlimited opportunities to experience art, heritage, and culture, all in a setting of rare natural beauty.

This will be the 99th annual winter meeting of the MAA and the 122<sup>nd</sup> annual meeting of the AMS. They will again host sessions by the Association for Symbolic Logic (ASL), the Association for Women in Mathematics (AWM), the National Association for Mathematicians (NAM), and the Society for Industrial and Applied Mathematics (SIAM).

The meeting includes a comprehensive and rich scientific program geared toward mathematicians of all ages and levels of expertise; recognition of numerous mathematical achievements through prize and award ceremonies; various courses, such as the AMS Short Course and MAA Minicourses, and many activities for students, including the Graduate School Fair, poster sessions for undergraduate and first-year graduate students, and employment opportunities at the Mathematical Sciences Employment Center.

The exhibits will be filled with some of the leading scientific publishers, well-known computer hardware and software manufacturers, well-known health and lifestyle companies, companies offering mathematics enrichment products, and professional organizations. Also included will be the Mathematical Art Exhibition, which includes works by artists in various media.

### Why Exhibit?

- **Meet and connect** with current and potential authors
- **Demonstrate** your newest software and services
- **Inform** about your missions and programs
- **Establish** relationships that will endure for many years

With close to 7000 total participants and over 2000 talks, the JMM offers a broad program, attracting senior and mid-career mathematicians employed at colleges and universities as well as those in the private sector. An increasing number of new doctorates and graduate and undergraduate students attend the meeting each year. Many of our participants agree that keeping up-to-date on advances in mathematics fosters universal interest in mathematical scholarship and research. In Seattle, record-breaking numbers are expected! The meeting will be held at the Washington State Convention Center. As an exhibitor at the JMM, you will have direct access to an audience of over 6000 mathematical professionals who purchase your products and services.

**Make a Difference in 2016!**  
**Exhibit at the 2016 Joint Mathematics Meetings!!**

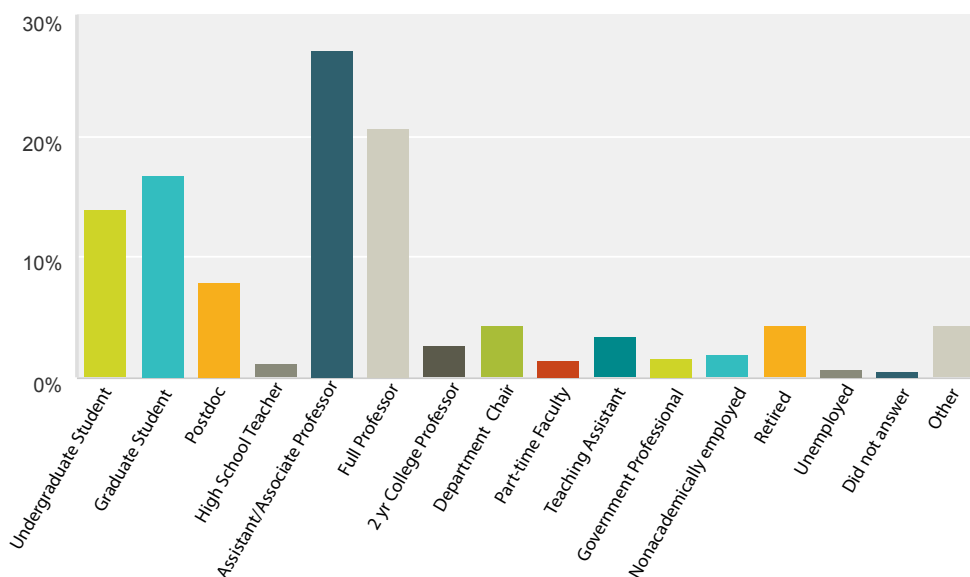
# Who are your customers?

Over 6000 participants are expected to come to the 2016 Joint Mathematics Meetings (JMM) and over 5000 of them are mathematical professionals. The majority come from the United States and return year after year.

## About the JMM Participants

- 93% visit the Exhibit Hall. 42% make daily visits, while an additional 22% visit twice or more a day.
- 75% make purchases in the Exhibit Hall.
- 30% are students. 14% are undergraduate students and 16% are graduate students.
- 3% teach at 2-year colleges, 1% are high school teachers and 3% are non-academically employed. Most participants are associated with 4-year colleges and universities, and approximately 50% describe themselves as full, associate or assistant professors.

Joint Mathematics Meetings Participants  
(Data from the 2015 Survey)





# Rules and Regulations for Exhibiting 2016 Joint Mathematics Meetings Washington State Convention Center, Seattle, WA

## Terms of Agreement

The enclosed Exhibits Space Contract, properly executed by the Exhibitor and accepted in writing by the American Mathematical Society (AMS) and the Mathematical Association of America (MAA), shall be considered a binding agreement between all parties and subject to the rules stated in this document and the regulations of the Washington State Convention Center (WSCC). The parties hereby agree that there are no other understandings or agreements between the parties, which are not contained in these documents.

## Hours of Operation

Set Up & Tear Down:

**Move-In Hours:** Tuesday, January 5, 2016 from 8:00 a.m. to 4:00 p.m. and Wednesday, January 6, 2016 from 8:00 a.m. to 11:30 a.m.

**Move-Out Hours:** Saturday, January 9, 2016 from noon to 4:00 p.m.

**All exhibitors are required to be set up by 11:30 a.m. on Wednesday, January 6, 2016 or they forfeit their contracted space.**

The decorator will provide sufficient labor so that the move-in and move-out schedules listed above can be adhered to.

**Show Hours:** Wednesday, January 6, 2016 from 12:15 p.m. to 5:30 p.m.; Thursday, January 7, 2016 from 9:30 a.m. to 5:30 p.m.; Friday, January 8, 2016 from 9:30 a.m. to 5:30 p.m.; and Saturday, January 9, 2016 from 9:00 a.m. to noon

## Product and Service Eligibility Requirements

- A. All exhibitors must provide accurate information and must not be deceptive or misleading.
- B. Companies are eligible to exhibit if they meet at least one of the following criteria:
  1. Products and services directly related to and useful in the practice of the mathematical sciences,
  2. Products and services indirectly related to the practice of the mathematical sciences that are used by, support, or are otherwise beneficial to mathematicians in their practices; or
  3. Products and services not specified in these rules and regulations that are unrelated to mathematical sciences but have been approved in writing by the AMS Director of Meetings.

## Booth Information/Space Rental

The exhibits will be located inside Exhibit Hall 4A of the Washington State Convention Center.

Each exhibitor is furnished with a 10' x 10' booth that includes an 8' high background drape and a 3' high

side divider drape. A 7" x 44" sign will be furnished with exhibitor's company name in all upper case letters and its booth number. Each New Venture exhibitor is furnished with an 8' x 10' booth that includes an 8' high back wall, an 8' skirted table, two chairs, a waste basket, and said one-line booth ID sign.

Exhibits must be arranged so as not to obstruct the general view or hide the exhibits of others. Display materials may occupy air space above your booth at a maximum height of 8'. Any plans for oversize displays or unusual installations must be submitted to the Exhibits Coordinator for approval in advance of the meeting. Please note that the ceiling height varies in different areas of the Exhibit Hall. Exhibits taller than 8' are not permitted.

To optimize exhibit space, the AMS and the MAA reserve the right to move booth locations or deny changes to booth assignments, when necessary.

### **Use of Display Space**

All demonstrations and distribution of literature and promotional materials must be within the confines of an exhibitor's contracted booth space. Should storage boxes interfere with the professional appearance of the hall, show management reserves the right to remove the boxes/materials or drape the area at the exhibitor's expense. Reassignment, subletting, or sharing any part of allotted booth space is prohibited. Solicitations and distribution of printed advertising must be confined to booth space only, unless other arrangements have been made prior to the Grand Opening Event. Interference with normal traffic flow and infringement on neighboring exhibits will NOT be permitted. Interactions with participants should occur within the confines of an exhibitor's contracted booth space.

### **Carpeting**

Exhibit Hall 4A in the Washington State Convention Center is not carpeted. Exhibitors may order carpeting through the decorator.

### **Sound**

No music of any kind will be allowed in exhibits. Announcements may be made by the Exhibits Coordinator only.

### **Photography**

Photography of a fellow exhibitor's exhibit or display is not permitted.

### **Smoking**

Smoking is not allowed in the Washington State Convention Center at any time.

### **Lighting**

Lighting by use of lanterns and candles is prohibited.

### **Balloons and Decorations**

Balloons are allowed in the Washington State Convention Center for decorative purposes, and must be removed from the building at the end of the meeting. If a helium balloon gets loose, there is a retrieval fee per balloon. Helium balloons may not be distributed to attendees as give-a-ways or purchased items. Storage of helium tanks on premises must be reviewed by the Washington State Convention Center staff in advance. No pins, tacks, nails, staples, screws, bolts, etc. or adhesives of any kind are permitted on any wall, door, floor, air wall, column, or any other furniture of the facility. The use of confetti cannons, smoke machines, and pyrotechnics are also prohibited in the Washington State Convention Center.

### Booth Staffing

Exhibitors are required to keep their booth(s) staffed with at least one attendant during exhibit hours. Failure to do so may result in removal of the exhibit from the meeting at the exhibitor's expense.

**Packing of equipment, books, literature, etc., or breakdown of exhibits will not be permitted before noon on January 9, 2016. Those who violate these rules without sufficient cause or prior permission (to be determined by the Exhibits Coordinator) to do so will be required to pay a penalty of US\$100.**

### Security

Overnight security will be provided inside Exhibit Hall 4A in the Washington State Convention Center. However, exhibitors are solely responsible for their own exhibit materials and personal property and should insure their exhibit and personal property against any damage or loss.

### Catering

All catering needs for exhibit space MUST be ordered through the Washington State Convention Center. If outside catering vendors are used, penalty fees will be charged by the Washington State Convention Center. For all catering needs, please contact Rae Cirricione, CMP, Senior Exhibitor Services Manager, (206) 694-5015 ext. 103 or by email at [raec@edlen.com](mailto:raec@edlen.com).

### Americans with Disabilities Act

Exhibitors shall at all times comply with the provisions of the American with Disabilities Act, including but not limited to, the wheelchair access provisions thereof.

### Outside Contractors

- A. Exhibitors may use approved outside contractors to perform all work desired at their booth space. The AMS and the MAA assume no liability for any work performed by such contractors, and exhibitors shall look solely to damage resulting from work performed by such contractors.
- B. All outside installation and dismantling contractors or individuals hired directly by exhibitors to erect and dismantle exhibits shall provide the Exhibits Coordinator and the Official Contractor with a valid Certificate of Insurance at least 45 days prior to the opening of the JMM Exhibits so permission may be given for said contractor(s) to operate.
- C. All approved contractors must receive special 'outside' badges from Brede Exposition Services prior to the opening of the JMM Exhibits and must wear them at all times while in the exhibit hall.

### Press Releases and Media Coverage

The JMM attracts widespread media attention and has its own press room. The JMM Press Room sends out news releases of highlights and key events of the JMM to key press representatives. All sponsors are invited to submit fact sheets/releases about their missions and news to the Public Awareness Office at [pao-office@ams.org](mailto:pao-office@ams.org). Releases about products and services are not accepted.

### Internet Access

To provide an affordable way for all exhibitors to receive FREE Wi-Fi access in the exhibit hall, all exhibiting companies are asked to pay a small one-time service fee of US\$175. This fee is calculated to cover a wireless network just for exhibitors for the duration of the meeting and will have the capacity to provide basic access to the internet. It will be capped at 1.5 Mbps per user.

The JMM will monitor the health of this wireless network for exhibitors, but while every practical effort will be made to provide stable reliable network services, there is no explicit service level agreement for any network provided through Smart City for the JMM, including wireless networks, nor are there any remedies available in the event that network services are lost.

Exhibitors acknowledge the ramifications of using the devices listed in the attached document entitled “Wi-Fi Interference Devices” and shall not hold the JMM responsible for any decreased or lost wireless network performance in the exhibit hall due to the use of said devices.

The wireless network provided in the exhibit hall is a best effort network. If any exhibitor is planning to run any demonstrations in their booth that require high availability network access, they are advised to order a wired network connection through the “Priority Exhibitor Services” portal at the Washington State Convention Center (WSCC) website. <http://www.wscs.com/audience/exhibitors/priority-exhibitor-services>

### **Meeting Room Space**

A limited number of meeting rooms will be available to registered exhibitors for a rental fee. If you are interested in reserving meeting space, please contact Melissa Colton at (401) 455-4053 or [mac@ams.org](mailto:mac@ams.org).

### **Limitation of Liability**

Each exhibitor must make provision for the safe guarding of his goods, materials, equipment and display at all times, and wherever the same may be located within, on, or about the Washington State Convention Center premises. The American Mathematical Society, Mathematical Association of America, Brede Exposition Services, and the Washington State Convention Center will not be responsible for property damage or loss by, or for, any cause, and exhibitor hereby waives any right to claim liability against them for the same.

The exhibitor assumes full responsibility for property damage, personal injury, or death to any party by reason of exhibitor’s participation in the exhibits or in meeting activities, and exhibitor agrees to defend, indemnify, and hold the American Mathematical Society, Mathematical Association of America, Brede Exposition Services, and the Washington State Convention Center, its officers, staff, and subcontractors, harmless from all liability which might occur from any act of God or any cause whatsoever arising out of exhibitor’s participation in the JMM Exhibits or in meeting activities. The American Mathematical Society, Mathematical Association of America, Brede Exposition Services, and the Washington Convention Center, its officers, staff, and subcontractors will not be liable for injuries to any person or for damages to property owned or controlled by exhibitor, which claims for damages or injuries may be incident to, arise from, or be in any way connected with exhibitor’s occupation of display space, and the exhibitor agrees to defend, indemnify and hold the American Mathematical Society, Mathematical Association of America, Brede Exposition Services, and the Washington State Convention Center, its officers, staff, and subcontractors harmless against all such claims.

The exhibitor expressly understands and agrees that the foregoing limitation of liability clauses apply not only during the exhibit hours, but also at all other hours of the day for the period extending from the commencement of installations until the final removal of all the exhibitor’s property and personnel from Exhibit Hall 4A and to any latent contingent damage, injuries, or liability arising or discovered at a later date as the results of or arising out of exhibitor’s participation in the JMM Exhibits.

The American Mathematical Society, Mathematical Association of America, Brede Exposition Services, and the Washington State Convention Center will not be responsible to any degree whatsoever for any ill effects caused any person or group of persons in attendance prior to, during, and after the close of the JMM Exhibits for any samples taken, or by other means given them by the exhibitor representative.

### **Compliance with the Law**

The exhibitor shall not engage in any display, publication, performance, or other activity that is in conflict with any federal, state, or local law, regulations, rule or ordinance, nor shall the exhibitor, or its representatives or employees, engage in any lewd display, publication, or performance.

### Cancellation

A cancellation fee of US\$200 per booth will be applied for booths cancelled before **August 28, 2015**.

Refunds cannot be issued for booths cancelled after **August 28, 2015**. Refunds cannot be issued for any changes made in booth rentals after **October 31, 2015**. Refunds will be issued in the same form in which funds were received.

### Violation of Contract

- A. The AMS and MAA reserve the rights to inspect all products to be exhibited to ensure compliance with the Rules and Regulations set forth in this document.
- B. Any exhibitor shall be subject to eviction, without refund, if this contract is violated.

### Insurance

Each exhibitor is required to be covered by Public Liability Insurance, naming the American Mathematical Society and the Mathematical Association of America as co-insured in the amount of not less than US\$300,000 for injury to each person, not less than US\$1,000,000 for each accident and not less than US\$1,000,000 property damage for each accident, to protect against possible claims arising out of the operation of its booth.

Theft and fire insurance floater policies are highly recommended. Small or easily portable articles of value should be properly secured or removed after exhibit hours. JMM insurance policies do not include fire and theft coverage for individual exhibit booths.

### Inability to Perform

In the event of fire, strikes, or other uncontrollable circumstances rendering the exhibit area unfit or unavailable for use, this contract will not be binding and all fees paid by exhibitor will be promptly refunded to exhibitor.

### Seattle, WA Information

Seattle, WA tax information will be announced by mid-September 2015.

### Exhibitor Activities

Exhibitor agrees not to schedule or conduct any outside activity including, but not limited to, receptions, seminars, and hospitality suites that are in conflict with the official program of the Joint Mathematics Meetings, whether such activities are at or away from a contracted meeting facility. Exhibitors must email the Logistics Coordinator, Melissa Colton at [mac@ams.org](mailto:mac@ams.org), for written approval as to time, date, and place of any program the exhibitor intends to hold in conjunction with its exhibit.

### Exhibitor Services

Information on registration for a badge, hotel reservations, shipping, etc., will be sent by the Mathematics Meetings Service Bureau by **September 8, 2015** to all exhibitors who have reserved space. An Exhibitor Service Kit will be sent electronically from Brede Exposition Services to exhibitors by the second week of October. This kit will contain information and order forms for additional services. Please contact the decorator directly with any questions regarding the Service Kits. An Exhibitor Service Desk, which will be located on the exhibits floor, will be staffed by Brede Exposition Services throughout move-in, show hours, and move-out periods.



## Important Contact Information

### **Exhibits Coordinator**

Christine Davis, American Mathematical Society, 201 Charles Street, Providence, RI 02904-2294, (800) 321-4267 x4137, (401) 455-4004 fax, or [cpd@ams.org](mailto:cpd@ams.org)

### **Mathematics Meetings Service Bureau**

PO Box 6887, Providence, RI 02940-6887,  
(800) 321-4267 x4144 or x4137, (401) 455-4004 fax, or [mmsb@ams.org](mailto:mmsb@ams.org)

### **Official Decorator**

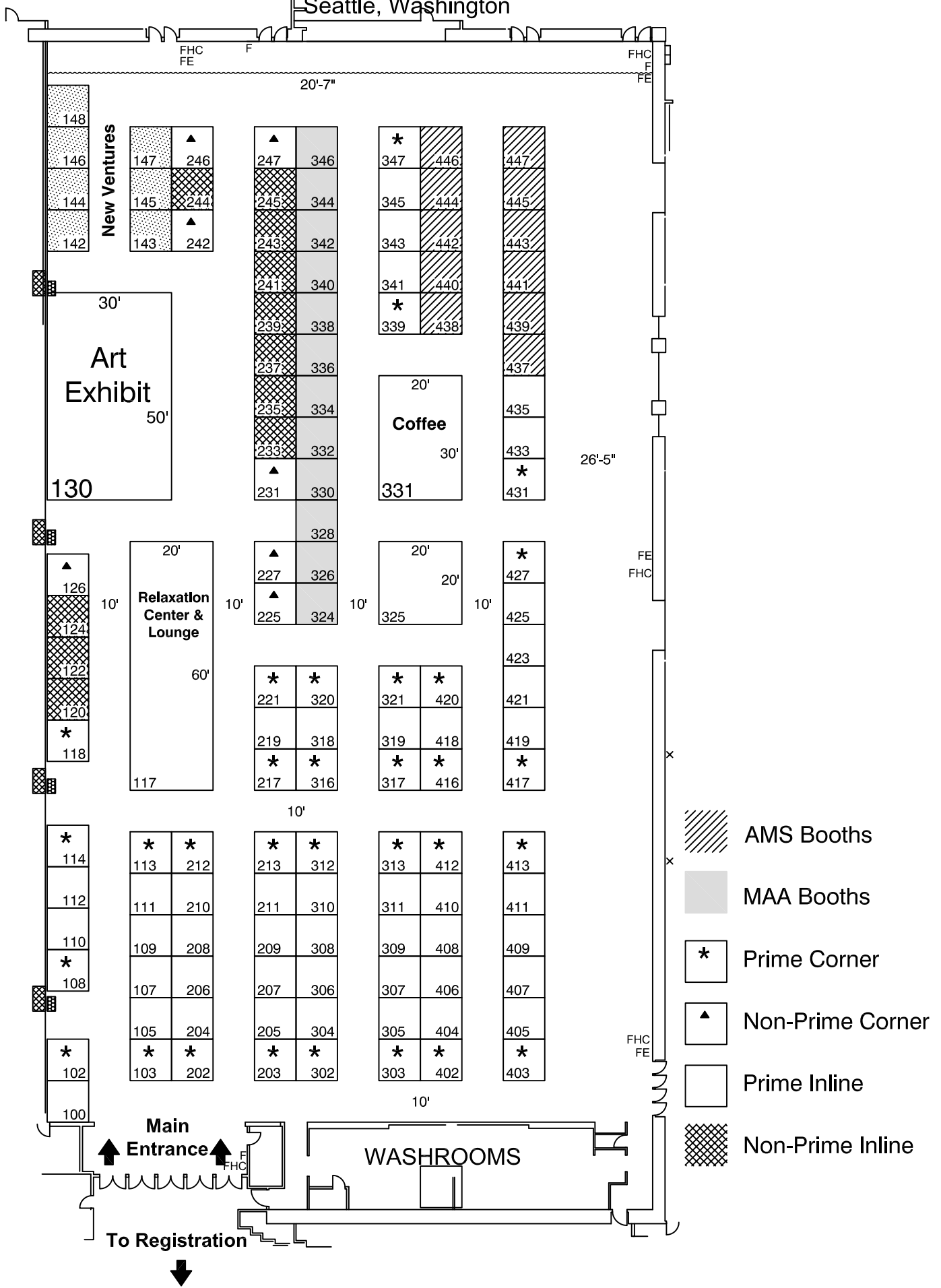
Brede Exposition Services, 2501 East Magnolia St., Phoenix, AZ 85034-6918, (602) 275-5900, (602) 275-5959 fax

# Joint Mathematics Meetings Exhibits

January 6-9, 2016

Washington State Convention Center - Level 4 - Hall 4A

Seattle, Washington



# Exhibit Space Contract

Joint Mathematics Meetings, January 6-9, 2016, Washington State Convention Center,  
Seattle, WA

## Terms for Exhibit Space

Please refer to the enclosed floor plan for your choice of booths. **All booth assignments will start on June 10, 2015 and will be based on date of receipt, with priority given to sponsors.** Exhibit space is assigned on a first-come, first-served basis and **payment is required in full** prior to consideration. If all selected spaces are no longer available, space will be assigned as equitably as possible. To optimize exhibit space, the AMS and MAA reserve the right to move booth locations or deny changes to booth assignments, when necessary. **Special Category Booths and Islands can only be requested until August 28, 2015.**

Please check. The undersigned agrees that he/she is authorized to enter into this contract and agrees to abide by all requirements, restrictions, and obligations listed in this **contract** and the enclosed **Rules for Exhibiting**. The parties hereby agree that there are no other understandings or agreements which are not contained in said documents.

## Booth Types and Rental Prices

### Singles (10'x10')

Prime Corner                **US\$2003**  
Prime In-Line                **US\$1882**  
Non-Prime Corner            **US\$1519**  
Non-Prime In-Line            **US\$1452**

### Special Category (10'x10') - US\$690

*Limited to companies with less than 6 employees* - Non-Prime  
In-Line Space ONLY  
Deadline for submissions: **August 28, 2015**

### New Venture Row (8'x10') -US\$464

*First time exhibiting companies ONLY*  
Non-Prime Space ONLY

### Island Booth – US\$1980 per booth

Minimum 4 booths per island (20x20)  
Deadline for submissions: **August 28, 2015**

**Special Service Fee:** To provide an affordable way for all exhibitors to receive FREE Wi-Fi access in the exhibit hall, all exhibiting companies are asked to pay a small one-time service fee of US\$175.  I agree to pay this fee to receive free Wi-Fi in the exhibit hall for the duration of the JMM. By checking this box, I acknowledge that I read, understand, and abide by all of the access rules listed under "Internet Access" in the enclosed "Rules and Regulations for Exhibiting" as well as in the enclosed "Wi-Fi Interference Devices" document.

## Company/Contact Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Daytime Telephone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Marketing Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_

## Space Choice

Number of Booths Required: \_\_\_\_\_ 1<sup>st</sup> Choice Booth #'s: \_\_\_\_\_ 2<sup>nd</sup> Choice Booth #'s: \_\_\_\_\_

Product/Service Type: (Circle all that apply to your company): Publications/Software/Hardware/Novelties/Other

Please list your top 3 competitive companies: \_\_\_\_\_

Special Requests: \_\_\_\_\_

## Payment Information

Total Amount of Exhibit Booth Rental: \_\_\_\_\_  PLUS: US\$175 Service Fee

Grand Total: \_\_\_\_\_ Payment Type: \_\_\_ Check \_\_\_ Credit Card

**Full payment is required with this contract.** Make checks payable to the AMS. Foreign checks must be drawn on a US Bank and payable in US funds. All major credit cards also accepted (**by phone only**). To pay by credit card, please call Christine Davis at 401-455-4137 or 800-321-4267 x 4137. For your security, we do not accept credit card numbers by postal mail, email, or fax. **For questions, contact the MMSB at [mmsb@ams.org](mailto:mmsb@ams.org).** For ALL check payments, **please keep a copy of this for your records and send to:** Mathematics Service Bureau (MMSB), PO Box 6887, Providence, RI 02940-6887, USA

**Internal Use ONLY:** Assigned Booth Numbers: \_\_\_\_\_

DOM Signature: \_\_\_\_\_ Date Approved: \_\_\_\_\_

**Joint Books Exhibit Contract**  
**Joint Mathematics Meetings, January 6-9, 2016**  
**Washington State Convention Center, Seattle, WA**

Terms

The AMS and MAA are not liable for loss of or damage to any Joint Book Exhibit materials. This exhibit booth cannot be attended and/or staffed by any representative or affiliate of participating companies. Hardware displays, including laptop displays, are not permitted. **All order forms must be provided by the participating company and must be shipped with all materials directly to the meeting.** Materials cannot be displayed without their corresponding order forms. All books and journals displayed at the Joint Books Exhibit will be donated to the library of a local university after the meeting. The AMS and MAA are not liable or responsible for any lost or forgotten shipments of Joint Books Exhibit materials sent to or from the meeting and cannot provide any reimbursements for any materials that could not be displayed for said reasons. **All fees are non-refundable.**

Prices

<b>Books</b>	<b>US\$50</b>	<b>Posters (max 32"x40")</b>	<b>US\$73</b>
<b>Journals</b>	<b>US\$50</b>	<b>Catalogs (max 200 copies)</b>	<b>US\$50</b>
<b>Poster (max 14"x18")</b>	<b>US\$63</b>	<b>Promotional Literature (max 300 copies)</b>	<b>US\$50</b>

Company/Contact Information

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_ Daytime Telephone: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_  
(By signing, I agree that I am authorized to sign and enter into this contract and agree to abide by requirements, restrictions, and obligations listed above.)

Display Information

We wish to display the following books, journals, and promotional materials at the Joint Exhibit. If more space is needed, please attach an additional list to this form. We offer a discount of \_\_\_\_\_% on books and/or a \_\_\_\_\_% discount on journals ordered from the Joint Books Exhibit. **(Please use other side of this sheet for additional listings.) I understand that I must provide an order form for these materials.**

<u>Books and Journals: Title</u>	<u>Author</u>	<u>Price</u>
_____	_____	_____
_____	_____	_____
_____	_____	_____

Posters, Catalogs, and Promotional Literature (Item Description)  
\_\_\_\_\_  
\_\_\_\_\_

Totals: \_\_\_ books \_\_\_ journals \_\_\_ posters \_\_\_ catalogs \_\_\_ promos

Payment Information

Total Amount for Joint Books Rental: \_\_\_\_\_ Payment Type: \_\_\_ CHECK \_\_\_ CREDIT CARD

**Full payment is required with this application.** Make checks payable to the AMS. Foreign checks must be drawn on a US Bank and payable in US funds. All major credit cards also accepted (**by phone only**). To pay by credit card, please call Christine Davis at 401-455-4137 or 800-321-4267 x 4137. For your security, we do not accept credit card numbers by postal mail, email, or fax. **For questions,** contact the MMSB at [mmsb@ams.org](mailto:mmsb@ams.org). For ALL check payments, **please keep a copy of this for your records and send to:** Mathematics Service Bureau (MMSB), PO Box 6887, Providence, RI 02940-6887, USA



# Sponsorship and Branding Opportunities

## Take Advantage of High-Visibility Sponsorship and Branding Opportunities at the JMM!

The American Mathematical Society (AMS) and Mathematical Association of America (MAA) invite you to take advantage of high-visibility sponsorship and branding opportunities for over 6000 mathematical professionals at the 2016 Joint Mathematics Meetings (JMM).

### What can a JMM sponsorship do for you?

- Demonstrate your support of the mathematics community
- Expand your brand awareness
- Showcase your products and services
- Retain and increase clients, customers or members
- Get feedback from leading educators, researchers and students
- Reinforce loyalty
- Connect with key influencers, decision-makers, potential authors, and members
- Enhance your sales, marketing campaigns, and objectives
- Set you apart from your competitors

The JMM realizes every company, foundation or organization has different goals and financial resources. Therefore, we have created a variety of sponsorship packages designed to meet your marketing and financial goals and objectives. All sponsorships are exclusive unless otherwise indicated. Sponsorships are not limited to exhibitors at the meeting.

### Platinum Sponsorship

**Cost: \$10,000** - Select one of the following:

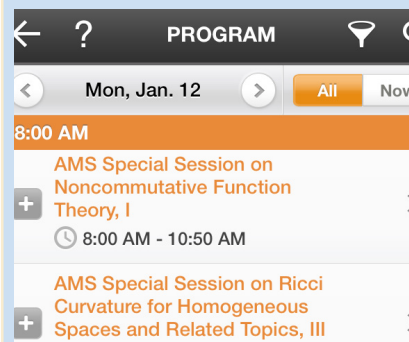
- **Wi-Fi Hotspots (2 Available)** - As one of the 2 Wi-Fi Hotspot sponsors, you will be providing complimentary wireless internet access for meeting participants in one of two very high traffic areas: a) **SOLD: NETWORKING CENTER HOTSPOT**: center and b) the East Lobby on Level 6 of the center. Your logo and/or ad will also appear on the Wi-Fi splash page viewed when participants connect to the internet.
- **Mobile App (3 Available)** - Put your company's brand and message right in participants' hands with a Mobile App sponsorship! Participants will have the ability to access the program, exhibitor listings, all general meeting information, a map of the exhibit hall floor plan, and much more using their smart phones and mobile devices. This sponsorship gives you the opportunity to showcase your products and services in the most technologically advanced way before, during, and after the meeting. This sponsorship includes your company name added to all promotions of the mobile app (including all email blasts), your sponsor banner that rotates throughout the app, your sponsor logo on on-site meeting signage promoting the mobile app, and 2 text alerts.
- **Audio Visual – Major Sessions** - The Audio Visual sponsorship is a great opportunity to have your company logo shown at the beginning of each slide presentation shown during the General Sessions. When the slide presentation starts, your company logo will be displayed as the Audio Visual Sponsor, for thousands to see!



Networking Center/Wi-Fi Hotspot



Major Session Room



Mobile App



Email Center

## Platinum Sponsorship, continued

- **Email Center** - The Email Center will be located in a well-trafficked area, the registration area, and is sure to provide your company with maximum exposure. Your company name, logo, and link can be added to all 20 computers in the center,
- **Relaxation Center** - Located directly in the middle of the exhibit hall, this center is a proven generator of booth traffic and goodwill. It has more "pull" power than any other exhibitor activity. Special booth to receive a vocal 10-minute neck and back massage for the three (3) massage therapists. **SOLD! RELAXATION CENTER**

### You Receive:

- Preferred booth location (with receipt of contract and full payment by June 10)
- One complimentary in-line exhibit booth (cost for additional booths at regular booth fees)
- Company logo, link, and fifty-word description posted on the JMM website
- One podcast interview promoting your products and services posted on the JMM Exhibits page
- Complimentary ½-page black and white ad in the Program Booklet
- One fifty-word description listed on the sponsor page in the Program Booklet
- Preliminary and post meeting mailing list of participants
- Company banner placed in sponsored area
- Opportunity to place promotional materials on a table or magazine rack in sponsored area
- Five additional free badges for booth personnel
- First option for reservations at the headquarter hotel
- Recognition on directional towers placed in high traffic areas at the meeting
- Recognition on the Directory of Exhibitors placed inside exhibits
- Inclusion in list of sponsors on JMM mobile app
- Sponsor mention in Twitter, LinkedIn, and Facebook, with potential reach to over 30,000 viewers

*Sponsorship does not include any costs related to graphics, shipping, and production. JMM logo or name must be included on all products, where possible. Banner, literature, graphics, and clothing (where applicable) to be provided by company; maximum banner size is 8' X 4'; free-standing banner preferred; sponsoring company to be responsible for collecting banner at the end of the meeting and removing literature from applicable locations each day.*

## Gold Sponsorship

**Cost: \$5,000** - Select one of the following:

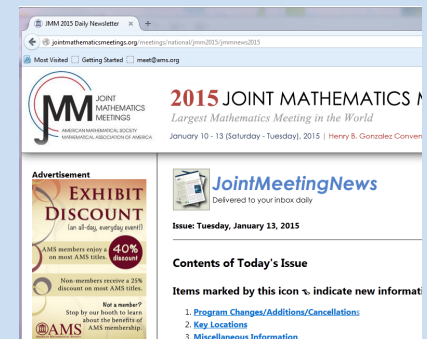
- **Meeting Daily Newsletter** - Broadcast your company by reaching every participant at the meeting every day! As the sole sponsor of the JMM Newsletter which is sent to everyone daily by email, your company name, logo, and link will be prominently displayed at the top!
- **Hand Sanitizer Stations** - Clean up with a sponsorship presence that can't be missed! As the sole hand sanitizer station sponsor, your name and logo will be prominently placed on up to four (4) hand sanitizer units placed throughout the convention center. This is a great vehicle for recognition and repeat business.
- **Hotel Room Keys** - Custom hotel room keys will be provided to all meeting participants who stay in the headquarter hotel with your company name and logo prominently displayed; quantity 2000.

### You Receive:

- Preferred booth location (with receipt of contract and payment by June 10)



Relaxation Center in Exhibit Hall



Meetings Daily Newsletter



Hand Sanitizer Station



Hotel Room Key

- One complimentary flyer placed in the registration packets
- Company logo, link, and thirty five-word description posted on the JMM website
- One podcast interview promoting your products and services posted on the JMM Exhibits page
- Preliminary and post meeting mailing list of participants
- Company banner placed in sponsored area
- Opportunity to place promotional materials on a table or magazine rack in sponsored area
- Five additional free badges for booth personnel
- Company name listed on sponsor page in the JMM Program Booklet
- First option for reservations at the headquarter hotel
- Recognition on directional towers placed in high traffic areas at the meeting
- Recognition on the Directory of Exhibitors placed inside exhibits
- Inclusion in the list of sponsors on the JMM mobile app
- Sponsor mention in Twitter, LinkedIn, and Facebook, with potential reach to over 30,000 viewers

*Sponsorship includes any hotel service fees for keys. Sponsorship does not include any costs related to graphics, shipping, and production. JMM logo or name must be included on all products, where possible. Banner and literature to be provided by company; maximum banner size is 8' X 4'; free-standing banner preferred; sponsoring company responsible for collecting banner at the end of the meeting and removing literature from applicable locations each day. Sponsoring company is solely responsible for providing any video equipment and securing it.*

## Silver Sponsorship

**Cost: \$3,500** - Select one of the following:

- **Mathematical Art Exhibition** - This is a unique opportunity to show your appreciation of those whose works demonstrate the beauty and elegance of mathematics expressed in a visual art form AND display your company name and logo at one of the most visible exhibits in the exhibit hall.
- **Coffee Station** - The one thing our participants have in common is that they love coffee! As a coffee station sponsor, cups and napkins with your company name and logo will be placed at the JMM Coffee Station which will be located in a high traffic area on the exhibit floor.
- **Graduate Students/First Timers Reception** - This premier event welcomes all graduate students and newcomers to the meeting. It is also your opportunity to make a first impression with over 2000 participants!
- **Meeting Tote Bags** - This is a great opportunity to give JMM participants something they will continue to use long after the meeting. Each registered participant will receive an environmentally-friendly manufactured tote bag. Your company name and logo on it.
- **Badge Lanyards** - Participants will be wearing your company's name all week! The lanyard sponsorship provides a highly-visible level of exposure during the entire meeting.
- **Aisle Signs** - Your company name and logo will be visible to thousands in the exhibit hall!

### You Receive:

- Preferred booth location (with receipt of contract and payment by June 10)
- Company logo, link, and thirty five-word description posted on the JMM website
- One podcast interview promoting your products and services posted on the JMM Exhibits page
- Preliminary and post meeting mailing list of participants
- Opportunity to place promotional materials on a table or magazine rack in sponsored area
- Five additional free badges for booth personnel
- Company name listed on sponsor page in the JMM Program Booklet
- First option for reservations at the headquarter hotel



Mathematical Art Exhibition



Coffee in the Exhibit Hall



Graduate Student/First Timers Reception



Meetings Tote bags

- Recognition on directional towers placed in high traffic areas at the meeting
- Recognition on the Directory of Exhibitors placed inside exhibits
- Inclusion in the list of sponsors on the JMM mobile app
- Sponsor mention in Twitter, LinkedIn, and Facebook, with potential reach to over 30,000 viewers

*Sponsorship does NOT include the cost of napkins, cups, bags, lanyards, or any graphics. Nor does it include any costs related to any graphics, shipping, and production. Banner and literature to be provided by company; maximum banner size is 8' X 4'; free-standing banner preferred; sponsoring company responsible for collecting banner at the end of the meeting and removing literature from applicable locations each day. JMM logo or name must be included on all products, where possible.*

## Bronze Sponsorship

**Cost: \$2,000** - Select one of the following:

- **Directional Footprints** – This is an exclusive opportunity to direct JMM participants to your booth with these highly-visible footprints on the exhibit hall floor. The footprints will display your company name and/or logo. They will start at the front of the exhibit hall and lead all the way to your booth – an excellent way to maximize your booth traffic. Footprints must be purchased from Brede Exposition Services.
- **Note pads** - Meeting participants appreciate having **SOLD: NOTE PADS** during sessions to bring back information they can refer to during referencing. Sponsored pads will be distributed inside all meeting bags.
- **Pens** – This is a great opportunity to maximize your company’s exposure! Meeting participants will use these pens, with your company name and logo, during the meeting and beyond. Sponsored pens will be distributed inside all meeting bags.

### You Receive:

- Preferred booth location (with receipt of contract and payment by June 10)
- Company logo, link, and twenty five-word description posted on the JMM website
- One podcast interview promoting your products and services posted on the JMM Exhibits page
- Company name listed on sponsor page in the JMM Program Booklet
- First option for reservations at the headquarter hotel
- Recognition on directional towers placed in high traffic areas at the meeting
- Recognition on the Directory of Exhibitors placed inside exhibits
- Inclusion in the list of sponsors on the JMM mobile app
- Sponsor mention in Twitter, LinkedIn, and Facebook, with potential reach to over 30,000 viewers

*Sponsorship does NOT include the cost of footprints, note pads, pens, or any graphics. Nor does it include any costs related to graphics, shipping, and production. JMM logo or name must be included on all products, where possible.*

## Patron Sponsor

Cost: \$500

Do you have a restrictive budget for sponsorships, but still want to show your support of the meeting? Let your company be represented as a Patron Sponsor! Company name will be listed as a “Patron Sponsor” on all signage at the meeting and in the meeting program.

## Custom Sponsorship - \$TBD

Create your own customized sponsorship opportunity! Work directly with our meetings staff to create a unique sponsorship opportunity that fits your marketing budget. Contact Christine Davis with your sponsorship ideas or suggestions at (401) 455-4137 or [cpd@ams.org](mailto:cpd@ams.org).



Badge Lanyards



Aisle Signs



Directional Footprints



Notepads and Pens





## Joint Mathematics Meetings January 6-9, 2016 Seattle, WA

# Sponsorship Application

YES, we want to increase my company's exposure and branding at the JMM and agree to sponsor the following activity(ies):

\_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax \_\_\_\_\_

Email: \_\_\_\_\_

Contact: \_\_\_\_\_

Signature: \_\_\_\_\_

Type of Sponsorship: Exhibitor \$ \_\_\_\_\_ Non-exhibitor \$ \_\_\_\_\_ Co-sponsor \$ \_\_\_\_\_

- I understand that my payment is based on my intended exhibitor status. Should that status change, there may be an increase or decrease in my payment for sponsorship. I will be invoiced for any additional amount needed or refunded for any amount not needed.

Total Amount of Sponsorship: \_\_\_\_\_

Payment Type:  Check  Credit Card  Other \_\_\_\_\_

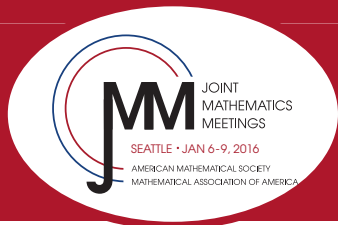
**Full payment is required with this application.** Make checks payable to the AMS. Foreign checks must be drawn on a U.S. Bank and payable in U.S. funds. All major credit cards also accepted (**by phone only**). To pay by credit card, please call Christine Davis at 401-455-4137 or 800-321-4267 x 4137. For your security, we do not accept credit card numbers by postal mail, email or fax. **For questions**, contact the MMSB at [mmsb@ams.org](mailto:mmsb@ams.org). For ALL check payments, **please keep a copy of this for your records and send the original to the: Mathematics Meetings Service Bureau (MMSB), PO Box 6887, Providence, RI 02940-6887.**

### Deadlines and Cancellations

- **September 8, 2015** – A 40% cancellation charge (plus cost of any items ordered per your request) will be applied for any sponsorship cancelled by this date and before **October 27, 2015**.
- **October 13, 2015** – Sponsorships signed in time to be listed in the program booklet
- **October 20, 2015** – A 60% cancellation charge (plus the cost of any items ordered per your request) will be applied for any sponsorship cancelled after this date
- **October 27, 2015** – No refunds for cancellations after this date
- **November 17, 2015** – lanyards, pens, and note pads received in the AMS office

### Questions

Spaces are limited. All sponsorships are granted on a first-come, first-serve basis. For more information on sponsorships, contact the Exhibits Coordinator, Christine Davis, at 1-800-321-4267, Ext. 4137 (U.S. and Canada), 401-455-4137 (worldwide) or by email to [cpd@ams.org](mailto:cpd@ams.org).



# Advertise in the Program

## Increase Your Sales and Booth Traffic

**Increase sales and traffic at your booth by sending a personal invitation.** Placing an ad in the Joint Mathematics Meetings (JMM) program book is an excellent way to inform participants about your company and products. The program reaches a highly targeted audience of over 6000 scientific and mathematical professionals. It is a comprehensive guide to all of the facets included in the JMM. All registrants and each exhibiting company receive a program at registration. **Did you know that over 66% of our participants keep their programs after the meeting? Take advantage of this ADDED and LONG-TERM EXPOSURE!**

Join the many companies that advertised in the past! Companies that took advantage of this opportunity last year include Duke University Press, WebAssign, Maplesoft, Pearson Education, Johns Hopkins University Press, and W. H. Freeman.

### Prices:

	Price	Dimensions	
Cover 4	US\$ 2,999	5 3/4" x 8 1/2"	<b>Special Discount!</b>
Cover 2	US\$ 1,899	5 3/4" x 8 1/2"	<b>Special Discount!</b>
2 page spread	US\$ 2,799	12 1/2" x 8 1/2"	<b>Special Discount!</b>
1 page	US\$ 1,499	5 3/4" x 8 1/2"	<b>Special Discount!</b>
1/2 page, horizontal	US\$ 1,108	5 3/4" x 4 1/8"	
1/4 page	US\$ 684	2 3/4" x 4 1/8"	

**Deadline for insertion order: October 13, 2015**

**Deadline for artwork: October 20, 2015**

**Deadline for payment: With submission of contract (see reverse)**

**Contact: Christine Davis, Exhibits Coordinator: [cpd@ams.org](mailto:cpd@ams.org);**

**1-800-321-4267, ext. 4137, or 401-455-4137 (worldwide)**

The overall size of the program is 7" x 10". Ads will be printed in black and white only. The preferred submission format is pdf files sent electronically to Christine Davis at [cpd@ams.org](mailto:cpd@ams.org). If your ad has been converted from color to black and white, please pay close attention to the greyscale contrast. The contrast between the background and objects, or objects that overlap one another, should be at least 20%. If this is not the case, your ad may have a muddy quality when printed on the press for the program.

### Ad Specifications:

- Create to be the same size as the ad itself;
- Made with Distiller as opposed to using PDF export from other applications (Distiller job options are available upon request);
- Have either embedded fonts or have all text converted to outlines;
- Have all images embedded. Embedded images should be at a minimum resolution of 300 dpi;
- Do not include crop marks;
- Include border with a minimum 1 pt rule around the edge.

**Reinforce your sales today...  
place an ad**

**2016 Joint Mathematics Meetings • Program Advertisements Contract**  
**Joint Mathematics Meetings, January 6–9, 2016, Seattle, WA**

**Company:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Fax:** \_\_\_\_\_ **Telephone:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

Please check:  By signing here I agree to the following terms.

**Total Amount Due for Ad:** \_\_\_\_\_ **Payment Type :**  Check  Credit Card  Other

**Full Payment is required with this application.** Make checks payable to the AMS. Foreign checks must be drawn on a U.S. bank and payable in U. S. funds. All major credit cards also accepted (by phone only). To pay by credit card, please call Christine Davis at 401-455-4137 or 800-321-4267 x 4137. For your security, we do not accept credit card numbers by postal mail, email or fax. **For questions,** contact the MMSB at mmsb@ams.org. For ALL check payments, please keep a copy of this for your records and send to: Mathematics Meetings Service Bureau (MMSB), PO Box 6887, Providence, RI 02940-6887.

**1. General.** A signed contract must be submitted by the company/association/agency (Advertiser) to the American Mathematical Society and Mathematical Association of America ("Group") by October 13, 2015. By submitting advertising for inclusion in the 2016 Joint Meetings Program (Program), Advertiser agrees to be bound by the terms of this contract. No conditions other than those set forth herein shall be binding on Group unless specifically agreed to in writing by Group. Group will not be bound by conditions printed or appearing on order blanks or copy instructions submitted by or on behalf of the Advertiser. This contract supersedes all terms and conditions on Group rate sheets.

**2. Electronic submission.** The overall size of the program is 7" x 10". Covers can be printed in color. All other ads will be printed in black and white only. The preferred submission format is pdf files sent electronically to Christine Davis at cpd@ams.org. If your ad has been converted from color to black and white, please pay close attention to the greyscale contrast. The contrast between the background and objects, or objects that overlap one another, should be at least 20%. If this is not the case, your ad may have a muddy quality when printed on the press for the program. Ad Specifications: a) be created to be the same size as the ad itself; b) Be made with Distiller as opposed to using PDF export from other applications (Distiller job options are available upon request); c) have either embedded fonts or have all text converted to outlines; e) have all images embedded. Embedded images should be at a minimum resolution of 300 dpi; f) not include crop marks; g) be bordered with a minimum 1 pt. rule around the edge. Deadline for all artwork is October 20, 2015.

**3. Payment terms.** All advertisers are required to provide payment in full at the time reservations are made. If Advertiser has to be invoiced to make a payment, Group shall invoice Advertiser for all amounts due. Invoices must be paid within 30 days of receiving said invoice to avoid interest charges. Group may charge 3% interest on all sums outstanding beyond the date on which payment is due. Advertisers and their agencies have dual liability to the Group in the event of nonpayment for advertising space. Group reserves the right to cancel this Contract at any time upon Advertiser's failure to pay any bill when due. In the event that Group must employ an attorney to collect sums due hereunder or to enforce compliance by Advertiser with any of the terms of this Contract, Advertiser shall pay to Group attorney's fees and other costs incurred by Group in connection with any legal actions and appeals thereof.

**4. Right to Edit or Reject.** All advertising is subject to Group's approval. The Group reserves the right to reject advertising. Advertisers and their agencies assume liability for all content (including text representation and illustration) of advertisements printed and assume responsibility for any resulting claims against the Group. The Group assumes no responsibility if, for any reason, it becomes necessary to omit an advertisement.

**5. Ownership of advertising copy.** On delivery of advertising copy to Group said advertising copy will become wholly and entirely the property of the Group to be published in the Program. Group shall not publish Advertiser's advertising in any other medium. Group assumes no responsibility for the return or storage of any photographs or art work of the Advertiser.

All advertising copy that represents the creative effort of the Group and/or the use of creativity, labor, composition or material furnished by it, is and remains the property of the Group, including all rights of copyright therein. Advertiser under-

stands and agrees that it cannot authorize photographic or other reproduction, in whole or in part, of any such advertising copy for use in any other medium without the Group's prior written consent.

**6. Positioning of Advertisements.** Group shall have full latitude with respect to positioning all advertisements; provided, however, that Group will use its reasonable efforts to accommodate the Advertiser's positioning requests, if any.

**7. Typographical errors, Incorrect Insertions or Omissions.** The Advertiser's contract cannot be invalidated, and the Group will not be liable, for (a) the incorrect publication (including, without limitation, typographical errors) or insertion or any omission of the Advertiser's advertising or (b) any resulting losses.

**8. Cancellations and Changes.** Cancellations or changes cannot be guaranteed in advertising between the time the ad is ordered and the initial publication. Once an Advertisement Order has been accepted, Advertiser can only cancel or alter an Advertisement Order up to October 20, 2015. A 10% cancellation fee will be applied for all cancellations made by this date. Cancellations will not be accepted after this date and thus, no refunds will be issued. After this date, a written consent by the AMS Director of Meetings is required for any cancellations due to special circumstances. If such consent is not granted then the Advertiser will not receive a refund. If such consent is granted then the Advertiser will receive a refund minus 10%.

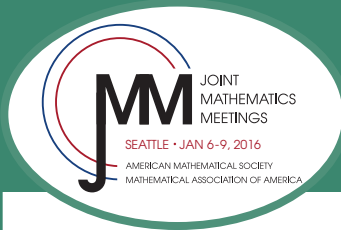
**9. Indemnification.** Advertiser agrees to indemnify, defend and hold harmless the Group from all claims (whether valid or invalid), suits, judgments, proceedings, losses, damages, costs, and expenses, of any nature whatsoever (including reasonable attorneys' fees) for which the Group or any of its affiliates may become liable by reason of Group's publication of Advertiser's advertising.

All advertisements are accepted and published in the Program upon the representation by the Advertiser that they are authorized to publish the entire contents and subject matter thereof and that such publication (or availability) will not violate the rights of, or be harmful to, any person, corporation or other entity, and will not infringe any copyright, trademark, or patent rights. In consideration of the publication of advertisements, the Advertiser will, jointly and severally, indemnify and save harmless the Group, and its members, employees, officers, and staff, against all liability, loss, damage, and expense of any nature, including attorneys' fees arising out of any claims for libel, invasion of privacy, copyright or trademark infringement and/or any other claim or suit that may arise out of Advertiser's Advertisement.

**10. Force Majeure.** Each party's obligations under the advertising contract are conditional on strikes, fires, acts of God or the public enemy, war, or any cause not subject to the control of the party.

**11. Governing Law.** This contract shall be construed under the laws of Rhode Island. Venue for any legal actions regarding this contract shall be in Rhode Island.

**12. Full Contract.** This writing contains the entire Contract of the Parties. No representations were made or relied upon by either party, other than those expressly set forth in this Contract. No agent, employee or other representative of either party is empowered to alter any of the terms hereof, unless done in writing and signed by a duly authorized officer, employee or other representative of the respective parties.



# Advertise With a Promotional Flyer

## Place a Flyer in the Registration Packet



**Highlighting** a special event?



**Announcing** something important?

**\$ Jump starting** your Sales?

- **Put your Promotional Literature directly in the hands of close to 3000 participants before the meeting!**

- **Your organization's literature will be distributed to EACH JMM participant!**

**YES, you read this right! We offer you an inexpensive way to reach thousands of participants before AND during the meetings!**

Registration packets will be mailed in December via first-class mail to participants who registered in advance. They will include the meeting program, badges, and other important information about the meeting. Packets will also be handed out at the meeting. **Your flyer will be included in BOTH!**

Reservations for flyer inserts can be made by using the contract on the other side of this page. Since space in the registration packet is **limited**, reservations are accepted only on a **first-come, first-served basis**. Reserve your space **NOW!**

## Promotion Flyer Contract

### Joint Mathematics Meetings

January 6-9, 2016

Washington State Convention Center, Seattle, WA

Company \_\_\_\_\_

Address \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_ email: \_\_\_\_\_

Signature \_\_\_\_\_

#### Specifications:

- Price: **US\$690 prepayment required**; only one flyer allowed per company
- Paper: 8½" x 11" maximum trim size, 50# maximum weight (any color stock or ink allowed); only flat sheets accepted, **no fold**
- Quantity: 6000 copies (to be provided by you)
- Printing allowed on both sides at your discretion
- If you are scheduling any type of event or session, it must be scheduled at times that do not conflict with the Joint Mathematics Meetings' scientific sessions. If you are not sure of these times when scheduling your event or session, please call Melissa Colton, Logistics Coordinator, at 1-800-321-4267, ext 4053, to verify.
- Any reference to the meeting must be "Joint Mathematics Meetings".
- Reservation (signed contract and payment) required by **November 3, 2015**.
- **No refunds given after November 3, 2015.**
- All flyers arrive at the Mathematics Meetings Service Bureau no later than **November 17, 2015**. *A sample flyer must be approved by the AMS Director of Meetings before shipment is sent. Sample flyer may be emailed to Christine Davis at [cpd@ams.org](mailto:cpd@ams.org) or by fax to 401-455-4004.*
- The AMS shall not be responsible for the condition of any materials shipped to the AMS.

Payment Total: \_\_\_\_\_ Payment Type:  CHECK  CREDIT CARD  OTHER \_\_\_\_\_

**Full payment is required with this application.** Make checks payable to the AMS. Foreign checks must be drawn on a US Bank and payable in US funds. All major credit cards also accepted (**by phone only**). **To pay by credit card**, please call Christine Davis at 401-455-4137 or 800-321-4267 x 4137. For your security, we do not accept credit card numbers by postal mail, email, or fax. **For questions**, contact the MMSB at [mmsb@ams.org](mailto:mmsb@ams.org). **For ALL check payments**, please send contract, payment, and sample flyer to: Mathematics Service Bureau, PO Box 6887, Providence, RI 02940-6887, USA. **For overnight deliveries**, please send contract, payment, and sample flyer to: Mathematics Service Bureau, 201 Charles Street, Providence, RI 02904-2294, USA.



# Advertise in *JointMeetingNews*

## Advertise in *JointMeetingNews* – Daily Newsletter 2016 Joint Mathematics Meetings, Seattle, WA

*JointMeetingNews* is the daily Newsletter for the meeting. It includes important program updates and last-minute announcements.  
**Why not include your information, too?**

**Reach Close to 6000 People Instantly!** The *JointMeetingNews* will be **posted on the meeting website AND sent daily and electronically to every participant during the meeting.** Whether you want to place an ad or make an announcement, *JointMeetingNews* is a great way to reach your audience!

**Submission Process:** Exhibitors and non-exhibitors may submit an ad or an announcement in *JointMeetingNews*. Only ads will be accepted before the meeting and both ads and announcements will be accepted during the meeting.

Ads and announcements will be accepted on a first-come, first-served basis in the order in which they are received. Acceptance will be subject to all specifications listed below, editor's discretion for layout design, and approval by the AMS Director of Meetings.

All ads and announcements must be sent electronically to the Exhibits Coordinator, Christine Davis, at [cpd@ams.org](mailto:cpd@ams.org).

Exhibitors may submit announcements before the meeting, as a complimentary service, until Tuesday, September 15, 2015. These will be published on a page in the printed program AND on a flyer that will be included in the registration packets that are mailed before the meeting. Email Christine Davis at [cpd@ams.org](mailto:cpd@ams.org) for details.

**Cost: Ads** – US\$55 per ad per day or a SPECIAL DISCOUNT of US\$199 per ad for four (4) or more days

**Announcements (during the meeting only)** – US\$1 per word per announcement per day or a SPECIAL DISCOUNT of US\$.50 per word per announcement for three (3) or more days

Full payment must accompany each form. Any submissions without full payment will not be considered.

**Specifications:** Ads and announcements can be printed in black and white or full color. The preferred format for ads is jpeg, maximum 300 pixels wide and 425 pixels high. We reserve the right to adjust ads proportionately in size depending upon layout. It is preferred that text for announcements be sent by email; however handwritten announcements will be accepted. The inclusion of any ad or announcement is subject to the discretion of the AMS Director of Meetings.

**Deadlines:** Deadline for advance submission of ads is **September 15, 2015.**

**Refunds:** Fees paid for ads and announcements submitted for the *JointMeetingNews* are nonrefundable.

### **Contract Information:**

**Company Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Email:** \_\_\_\_\_ **Fax:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**Total Amount of *JointMeetingNews* submissions:** \_\_\_\_\_ **Payment Type:**  CHECK  CREDIT CARD

**Full payment is required with this application.** Make checks payable to the AMS. Foreign checks must be drawn on a US Bank and payable in US funds. All major credit cards are accepted (**by phone only**). To pay by credit card, please call Christine Davis at 401-455-4137 or 800-321-4267 x 4137. For your security, we do not accept credit card numbers by postal mail, email, or fax. **Payments are only accepted by credit cards during the meeting. For questions, contact the MMSB at [mmsb@ams.org](mailto:mmsb@ams.org).** For ALL check payments, **please keep a copy of this for your records and send to: Mathematics Service Bureau (MMSB), PO Box 6887, Providence, RI 02940-6887, USA.**



# Mailing Lists

## Get the word out **EARLY** about your products and services! Purchase a mailing list of JMM participants at a **LOW PRICE!**

- Lists available: Participants for the 2016 Joint Mathematics Meetings (partial lists before January 2016 and full lists after the meeting)
- Lists are printed in zip code order, unless otherwise specified. Such criteria may include geographic area, zip code ranges, membership, and type of participant (such as student), etc.
- Email addresses cannot be provided on any list.
- All mailing lists will be emailed via Excel.
- This offer is available to any company who exhibits and/or purchases advertising for this meeting.

### **Payment and Fee Information:**

- One full mailing list is available at a cost of US\$335, or two lists at a low cost of US\$599. All lists are sent in Excel via email unless otherwise requested. (Additional fees may apply.)
- Additional charges are as follows: list sorted or selected by unusual criteria – US\$15
- Payment may be made by credit card (VISA, AMEX, Discover, and Master Card, submitted by phone only) personal check, or money order. All checks must be made payable to the American Mathematical Society. Full payment is due with mailing list application (see other side).

### **Shipping/Handling:**

All lists will be delivered by email.

### **Use of information:**

A copy of all mailing list material must be approved by the AMS Director of Meetings before list can be sold. All mailing lists of participants in the JMM are rented for one-time use only and are not to be copied for reuse or incorporation into other lists without the permission of the AMS Director of Meetings. Commitment to these terms is required via the Mailing List Contract on the reverse of this flyer. Please complete and sign this contract and set it with your payment.

# Mailing List Application and Agreement

Joint Mathematics Meetings

January 6-9, 2016

Washington State Convention Center, Seattle, WA

Company Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Telephone: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Description of List and Intended Use: (Please call to discuss details.)

\_\_\_\_\_

This agreement made this date of \_\_\_\_\_, confirms that \_\_\_\_\_ (hereinafter refer as "Customer") agrees to abide by all established terms and rules hereunder for the 2016 Joint Mathematics Meetings (hereafter referred to as "JMM").

Customer will receive names and addresses of the participants of the JMM as an excel email file and agrees that these names are the e property of the JMM. Because this list is valuable property and is of a highly confidential nature, the Customer will not disclose, transfer, d reproduce, or retain in any form or manner whatsoever all or any portion of the mailing list(s) nor permit any third party, agent, empl contractor and their respective agents and employees to do so.

Each use of said list shall be limited solely and exclusively to the agreed upon usage as described in the sample mailing piece provide Mathematics Meetings Service Bureau (hereafter referred to as MMSB) each time a list is requested and approved by the AMS Director of M for rental.

If requested, MMSB agrees to provide the excel email file to the mail house or service company designated by the Customer, who will be res for the merge/purge of the JMM list with any other list. This third party will agree to all of the above conditions set herein and authorized be duly appointed representative.

Authorized Representative \_\_\_\_\_ Title: \_\_\_\_\_

(Authorized signature)

Date: \_\_\_\_\_

Choice of Mailing List(s) to be purchased:  One Full List  Two Full Lists

Additional costs, please list: \_\_\_\_\_

Total Amount Due for Mailing Lists: \_\_\_\_\_ Payment Type:  Check  Credit Card  Other

**Full payment is required with this application.** Make checks payable to AMS. Foreign checks must be drawn on a U.S. Bank and payable S. funds. All major credit cards also accepted (**by phone only**). To pay by credit card, please call Christine Davis at 401-455-4137 or 800-32 x 4137. For your security, we do not accept credit card numbers by postal mail, email, or fax. **For questions**, contact the MMSB at mmsb@ams.org. For ALL check payments, **please keep a copy of this for your records**, and send to: Mathematics Meetings Service Burea



# Wi-Fi Interference Devices

Wi-Fi 802.11 is an unlicensed wireless spectrum operating on frequencies not controlled by the FCC. Thousands of devices can and do use these frequencies without any thought or knowledge of how it affects other Wi-Fi devices, such as the Wi-Fi network installed in this facility.

Licensed cellular frequencies used by such companies as AT&T, Verizon, T-Mobile, and Sprint are licensed by the FCC, and each cellular provider spends billions of dollars on these specific frequencies as a licensed service to ensure no other devices operate on the same frequencies. It is virtually impossible to provide a high-quality wireless product offering with no control of unlicensed Wi-Fi products brought into the facility by exhibitors and attendees.

This is one of the key reasons why Smart City cannot guarantee Wi-Fi service and why it is so difficult to manage expected performance similar to what people use at home, the airport, and other public spaces (such as Starbucks and McDonald's).

Below, you will find many devices that operate on unlicensed Wi-Fi frequencies often found on the exhibit floor, which cause interference with standard operations of the facility's Wi-Fi network.

## Well-known interference devices

(These devices are commonly found on the exhibit floor)

- Rouge Access Points of all kinds
- iPads / Tablets
- Smart Phones: Enhanced with Bluetooth / Mi-Fi / Wi-Fi  
*\*Mi-Fi is a technology used by smart phones to pull licensed cellular frequency and rebroadcast it as unlicensed Wi-Fi*
- Laptops
- Personal Computers
- Smart Televisions / Apple TV

## Everyday devices that also cause interference

(These devices are found on the exhibit floor less frequently, depending on the event)

- Bluetooth devices (any)
- Microwave ovens
- Security cameras
- Baby monitors
- Remote car starters
- Wireless speakers
- Zigbee networks
- Video senders
- Wireless keyboards
- Wireless mice
- Remote controls (garage doors, universal remotes, security systems)
- Medical devices
- Cordless phones (2.4 GHz and 5.8 GHz)
- Walkie talkies
- Some sewing machines
- Most newer appliances
- Wireless printers



# Warning: Exhibitor Hotel Scam!

In the past, Joint Mathematics Meetings (JMM) Exhibitors have been contacted by an outside marketing company to reserve a hotel room, usually at one of the headquarters hotels, at a cheaper rate than the meeting rate. Exhibitors were asked for their credit card information via a credit card authorization form. Exhibitors who provided this information have lost money because their credit cards were charged and they never received the hotel rooms they were promised. This company never had a block of rooms at any of the JMM hotels.

**THIS IS A SCAM AND AN ATTEMPT TO EXTORT MONEY FROM YOU! DO NOT GIVE YOUR CREDIT CARD INFORMATION TO ANY COMPANY THAT SAYS THEY ARE REPRESENTING THE AMERICAN MATHEMATICAL SOCIETY OR THE MATHEMATICAL ASSOCIATION OF AMERICA AND OFFERING YOU A BETTER HOTEL RATE. IF YOU ARE CONTACTED BY THIS TYPE OF COMPANY, TELL THEM YOU ARE NOT INTERESTED AND CONTACT THE MATHEMATICS MEETINGS SERVICE BUREAU (MMSB) IMMEDIATELY AT [MMSB@AMS.ORG](mailto:MMSB@AMS.ORG).**

This practice is called “Room Pirating” and unfortunately has become a regular and disturbing phenomenon among many meetings and conferences over the past three years. The “room pirates” first find out about an upcoming meeting, usually from the host organization's website, from which they pull a list of exhibitors, if they can. (Last year they pulled a list from a past meeting site.) Once they have key information, they reserve a small room block, if they can, during the same dates at the same hotel. (In the case of the JMM, they were not able to reserve any rooms.)

Then they call the exhibitors and pretend to be agents of the host organization. The pirates will sometimes say sleeping rooms are selling out and the exhibitor needs to provide a credit card number so that a reservation can be made. Or if the exhibitor says he already has a reservation, the pirate may say that a better room rate has become available and the reservation can be changed if the exhibitor supplies a credit card number. The goal is to have exhibitors unwittingly book within the pirates' room block.

**IMPORTANT! IN ALL OCCURRENCES OVER THE PAST YEARS, THESE ROOM BLOCKS DID NOT EXIST. THE ONLY WAY TO RESERVE OR CANCEL A ROOM FOR THE JMM IS THROUGH THE MMSB.**

We appreciate the loyalty of our long-time exhibitors who alerted us about this scam in a timely manner.

# Warning: Exhibitor Hotel Scam!