

1086-B1-917

**Len Asimow\***, asimow@rmu.edu, and **David Hudak**. *Raising Actuaries For Fun And Profit*.

This paper is about nurturing prospective actuaries from their nascent stages as high-school seniors or college freshmen, until their maturation into full-time workers at insurance companies or consulting firms. Much like cultivating orchids, the raising of actuaries requires a certain investment of time, caring and expertise. But any math or stat professor can do it, and watching your students blossom will be richly rewarding.

The presentation will cover all aspects of starting an actuarial program, from recruitment to exam preparation through job placement. Among the topics covered:

- When and how to prepare students for the first several actuarial exams,
- How to enlist the support of key institutional offices, including your colleagues and academic administrators, enrollment and financial aid, marketing, public relations, career services and alumni offices,
- Employer network building,
- Making use of professional organizations such as the SOA, CAS and others.

The demand for actuaries remains strong, and if you choose to broaden your involvement in actuarial education it should prove a benefit to you, your students, your school and the actuarial profession. (Received September 16, 2012)