With the national trend of students entering college but not yet ready to handle a college level mathematics course, we redesigned our developmental mathematics courses using the emporium model as a base. We added more detailed reading guides and more conceptual questions to the assessments. This redesigned course was piloted during the 2011-12 school year with about 280 students and went live, with mandatory placement based on ACT scores this past fall and about 500 students. We report on what we learned during the pilot year and what we changed and are observing currently. (Received September 20, 2012)