1086-P1-2157 Aldo R Maldonado\* (aldo.maldonado@gmail.com), 15300 Cadoz Dr., Austin, TX 78728.

Teaching Multiple linear regression to business students.

Presenter will describe the difficulties of teaching/learning Multiple linear regression concepts to undergraduates students majoring in business administration. Lessons learned and challenges to overcome will be emphasized. The school in question is a private not for profit national university with satelite campuses all over the US. (Received September 24, 2012)