The Marquis de l'Hôpital published the first calculus textbook, *Analyse des infiniment petits*, in 1696. The style and content of this book were influenced to a great extent by Johann (I) Bernoulli, who tutored the Marquis in the new mathematics in 1691-2. A distinguishing feature of the Marquis’ textbook, when compared with later expositions of the calculus, was the geometric flavor of his many of his arguments. Through a comparison of his text with Bernoulli’s lessons – which were discovered and published early in the 20th century – we seek to determine the extent to which the Marquis’ geometric style was a reflection of his own approach and how much of it was due to Bernoulli’s influence. (Received September 15, 2013)