Using an isotropy separation spectral sequence, Igor Kriz and myself have completed an algebraic description of the equivariant complex cobordism ring $MU^*_G$. Using this result, we obtain a similarly explicit description of the equivariant formal group law corresponding to $MU^*_G$ with its natural complex orientation. It is hoped that such descriptions may be used to resolve certain open problems about equivariant formal group laws, such as Greenlees’ Conjecture that the $G$-equivariant formal group law corresponding to $MU^*_G$ is algebraically universal for $G$-equivariant formal group laws. (Received September 12, 2013)