
“In the sentence the student should find the law of unity, of continuity, of proportion, of order.” Order matters - but so do other elements of style. Effective thinking, embodied by effective use of language, is inherently mathematical; both effective thinking and mathematics are inherently stylish. We will explore examples from fiction and non-fiction to see the mathematical thinking that underlies effective (and elegant) communication of ideas. (Received September 10, 2013)