Richard Hammack* (rhammack@vcu.edu). A do-it-yourself guide to print on demand publishing.

Print on demand technology is a convenient and very inexpensive medium for producing and distributing textbooks. This talk is a do-it-yourself guide for authors wishing to publish their open-source textbooks through print on demand. I share knowledge gained from publishing my own textbook, including tips on production, setup, distribution and promotion. (Received August 08, 2013)