

1106-K1-1789 **Dominic Klyve*** (klyved@cwu.edu). *Spotlight on undergraduate research – engaging the media.*

This talk will describe efforts by the speaker to engage and motivate students in undergraduate research by giving them a large audience and engaging the media in advertising their work. After describing some partially successful early attempts, the talk will go on to discuss a recent event in which undergraduate research in mathematics became, briefly, a “hot news item” in Central Washington. The talk will conclude with some thoughts about how these experiences can be recreated and improved upon. (Received September 15, 2014)