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Blane J Hollingsworth*, blanehollingsworth@gmail.com. *Small data sets with outliers and alternate measures of central tendency.*

For small data sets with potential outliers, finding the appropriate measure of central tendency is a challenge; with the mean, the outlier contributes too heavily, while the median fails to utilize much of the information. So, we consider alternatives such as m-tile means (the average of the quintiles, e.g.) and an iterated m-tile mean measure, using examples to compare/contrast their usefulness. (Received August 19, 2014)