

1125-L1-2215      **Chris Camfield\*** ([camfield@hendrix.edu](mailto:camfield@hendrix.edu)), Hendrix College, 1600 Washington Ave., Conway, AR 72032. *Please Come Back: Analyzing Alumni and Donor Data in my PIC Math Course*. Preliminary report.

Many lessons were learned while incorporating a PIC Math project into a Mathematical Models course. The students had the opportunity to analyze data collected by the college's Office of Advancement. Reports were given back to the college providing new insights into effective communication, event scheduling, and donor profiles. Industrial problem solving brought a new atmosphere to the classroom as the project continued to evolve in unexpected ways that required the students and instructor to remain flexible. (Received September 19, 2016)