

1125-Q5-622

**Christopher Goff\*** (cgoff@pacific.edu), 3601 Pacific Ave, Stockton, CA 95211. *What's in a Logo?* Preliminary report.

After coming up with an eye-catching logo for the San Joaquin Math Teachers' Circle, we decided to spend a session studying it. Our investigation evolved into a journey covering over 2000 years of mathematics history, beginning with a lost work created by Apollonius, moving to a letter sent from Descartes to a princess, and ending up in the strange world of fractals. (Received September 08, 2016)