1125-R1-2477 **Yuliya Babenko*** (ybabenko@kennesaw.edu), Kennesaw State University, Math Building - Bldg. D, 1100 South Marietta Pkwy, MD # 9085, Marietta, GA 30060. *KWIM: struggles and successes.* Preliminary report.

In this talk we share our experience in establishing and developing Kennesaw Women in Mathematics (KWIM), an organization started in 2011 at KSU with the help of Tensor Grant. During its first six years of existence we introduced several rather successful initiatives, that became now traditional at KSU, such as Queens of Math Days, Infinite Horizons Lecture Series, Math Study Nights, etc.. We discuss these and other implemented ideas (what worked and what didn't work for us) for engaging and recruiting students, outreach and social activities, professional development seminars, search for external funding, etc. (Received September 20, 2016)