Let $k$ be a field of characteristic not 2 or 3. Let $V$ be a 2-dimensional vectorspace over $k$, and let $k < V >$ be its tensor algebra. The binary cubic generic Clifford algebra $C$ is the quotient of $k < V >$ by the ideal generated by elements of the form $[X, Y^3]$ with $X$ and $Y$ in $V$. This algebra is known to be AS regular, strongly noetherian, Auslander regular and Cohen-Macaulay. Note that for any binary cubic form, the Clifford algebra associated to $f$ is a homomorphic image of $C$. Other ring theoretic properties of $C$ will be examined on this poster. It will be shown that the center of $C$ is isomorphic to the coordinate ring of a relative quasiprojective curve over the 4-dimensional affine space that is elliptic over an open subset. This is work in progress. (Received August 15, 2017)