When students enroll for an introductory statistics course toward a Quantitative Literacy requirement, they are generally not excited about the fact that they are taking a statistics course. This is more of the case if students are majoring in liberal arts such as language, theater, music, or philosophy. This is because they feel that statistical quantitative literacy is not much of their interests and not needed for their majors. In this talk, we consider some ways to win students’ enthusiasm for a successful quantitative literacy course through statistical education. (Received September 26, 2017)