Many first-year students at Westfield State University are enrolled in a first-year only (FYO) course. These courses, which can be in any discipline, are designed to help create a sense of community among first-year students. In addition, the University also selects a first-year read and encourages FYO courses to use this book. This fall I taught one of our mathematics for liberal arts (MLA) course as a FYO course and the first-year book was Visual Intelligence by Amy Herman. In this talk I will describe my experiences in this course, how I used the book (as well as recent movies) to discuss mathematical reasoning, current events, transitioning to college and (hopefully) recruit mathematics majors. (Received September 14, 2017)