Thanks to generous funding from the MAA Tensor SUMMA Grant Program, in Fall 2018, Lamar University initiated the LU STEM Students of Color Alliance. This group supports STEM students by providing external role models, especially for African-American and Latinx students. Four speakers were invited to campus to present their mathematical research and then to interact with students during a follow-up reception. These are the beginnings of creating a community of STEM scholars of color at Lamar University. We will discuss our victories and plans for the future. (Received September 04, 2018)