Students at Western Governors University are primarily adults returning to school, most with some college experience but no degree. Many come to WGU with concerns about their abilities to succeed, especially in math classes, and their math anxiety/fear of math is one reason they have not completed their degrees. Addressing this anxiety at the start of their academic careers can help set students up for success. In this session, we will talk about the live webinars we have for students that 1) address their fears of math, including discussing their automatic (bio) reactions; 2) teach them to recognize their reactions and to control them; 3) explore students’ educational histories – to help them to understand that it is not usually math itself that produced the anxiety but the situation in which the math was taught that did so; and 4) provide effective study strategies. We will also discuss how these strategies can be built into courses using asynchronous tools. (Received September 17, 2019)