I describe a weekly mathematics column I have written for the past five years for the Lincoln (Nebraska) "Journal Star." My presentation will include examples of articles posted in the column and responses from readers (including unusual requests for solutions to problems). I will also discuss ways of incorporating information from the column into my classroom discussions and the dissemination of the column to mathematics teachers across the state using new technologies.

I will conclude with some observations about the public perception of mathematics and the process of communicating mathematics to the public. (Received September 26, 2005)