Calls for judicial intervention to cure the evils of gerrymandering are legion. But surprisingly little attention has been paid to institutional design: Who should redraw districts, and under what rules? This Paper rejects the notion that redistricting reform should aim to depoliticize the process by denying redistricters access to political data. Instead, states should require redistricting commissions to engage in an iterative process that forces each major political party to compete by presenting a plan with more geographic integrity, more competitive districts, and less partisan bias than the plan last proposed by the other party. (Received September 16, 2008)