



## Exhibitor Special Event Announcements

### **American Mathematical Society, Booths 900-910**

**Raffle:** Stop by the American Mathematical Society booth area to enter a Grand Opening drawing! One lucky winner will receive a US\$100 AMS Bookstore Gift Certificate. The winner will be announced on Wednesday at 5:00 p.m. Participants do not have to be present at the time of the drawing to win.

**Reception:** Meet and greet with the 2014 Steele Prize winners and AMS authors, Phillip Griffiths and Dmitri Burago. Light refreshments (make-your-own trail mix!) will be provided, Friday, January 17, 11:00 a.m. to Noon.

**Book Signing:** Enjoy a book signing with AMS author Reuben Hersh, and enter the raffle to win a copy of Hersh's new book, *Experiencing Mathematics: What do we do, when we do mathematics?* Winners will be announced at 1:30 pm on Friday, January 17. You MUST be present to win. Light refreshments will be provided.

**Giveaway:** Stop by AMS Membership booths 901 and 903 to get your FREE AMS USB car charge! These will only be available during the Grand Opening! Quantities are limited.

### **Budapest Semesters, Booth TBD**

**Reception:** Calling all Alumni!! Come by the Budapest Semesters in Mathematics Alumni Reception, Thursday, January 16, 5:30 p.m. – 7:00 p.m., Grand Ballroom, Marriott, Salons E and F.

### **Cambridge University Press, Booths 525, 527, 529**

**Raffle:** Please stop by the Cambridge University Press on Thursday and Friday to enter a raffle for a chance to win a book of your choice, value of up to US\$85. Also, be sure to take advantage of the 20% discount on all titles during exhibit hours.

### **Hawkes Learning, Booths 400, 402**

**Entertainment and Reception:** Come see the next big thing! Hawkes is launching their new browser-based platform, built for use on iPads and other tablets. Join them during the Grand Opening to see a demonstration, have your caricature drawn, and eat some chocolate!

**Workshop:** Come see Jen Moore present *Answer is Wrong: But Why?*, Wednesday, January 15, 5:30 p.m. – 6:30 p.m., Johnson Room, Hilton Baltimore. Provide helpful feedback when your students need it the most: after making a mistake. Join in the discussion and enter for a chance to win an *iPad Mini*.

### **Maplesoft, Booth 600**

**Reception and Workshop:** *Mastering Maple 17- Maple Training Session for Educators*. A catered reception will be held on Wednesday, January 15, 6:00 p.m. – 6:30 p.m., Peale BC, Hilton Baltimore. A training workshop will follow from 6:30

p.m. – 8:00 p.m. It will be presented by Louise Krmpotic, Director, Business Development, Maplesoft. RSVP at booth 600. Space is limited.

**Raffle:** Join Maplesoft in the Networking Area, located in Swing Hall (outside exhibit hall F), and enter for a chance to win multiple prizes, including a *MacBook Pro* equipped with the latest copy of *Maple*!

#### **Mathematical Association of America, Booths 914-934**

**Raffle:** Stop by the MAA Pavilion and enter for a chance to win a *Kindle Fire HD*. Entries will be accepted only during the Grand Opening, so don't miss out! Plus, you can grab a quick snack while browsing the newest publication titles and merchandise.

#### **National Museum of Mathematics: Booth 315**

**Workshop:** Become a part of North America's only Museum of Mathematics at the *Curious Construction Conclave*, Johnson Room, Hilton Baltimore, Thursday, January 16, 6:30 p.m. – 7:30 p.m., and help create content to supplement the exhibits at the National Museum of Mathematics (MoMath) located in New York City. All attendees will be entered for a chance to win a family pass to visit MoMath.

#### **Princeton University Press, Booths 407, 409**

**Book Signings and Raffles:** Visit Princeton University booth 407 for a schedule of book signing events. Also enter raffles for a chance to a) win a gift bag with a selection of Princeton's most popular books and b) win copies of Eli Maor & Eugen Jost's *Beautiful Geometry*, Edward Burger & Michael Starbird's *The 5 Elements of Effective Thinking*, Martin Gardner's *Undiluted Hocus-Pocus*, Paul Nahin's *Will You Be Alive 10 Years from Now?*, Charles Adler's *Wizards, Aliens and Starships*, Robin Wilson's *Four Colors Suffice* (revised color edition), and Micea Pitici's *The Best Writing on Mathematics 2013*. Winners will be announced at the close of exhibits each day.

#### **Project Euclid, Booth 613**

**Reception:** Project Euclid will host a reception in their booth on Thursday, January 16 at 3:00 p.m. All are welcome.

#### **xyAlgebra, Booth 412**

**Giveaway and Raffle:** Stop by the xyAlgebra booth to try a new verbal problems program, *xyStories*. Everyone brave enough to try a simple verbal problem in public will be entered in a raffle for a 16GB Flash Drive.

#### **Zim Mathematics, Booth 523**

**Raffle and Giveaways:** Stop by to enter for a chance to win a Zim Mathematics t-shirt (several available) or receive a free Zim Mathematics DVD. Some other Zim Mathematics literature may also be distributed.

**As you browse the exhibits, look for other contests, raffles, giveaways, and refreshments being offered.**