Special Note on the Status of the 2021 JMM

As of now, we are planning for the largest mathematics meeting in the world to return to our nation's capital on January 6 – 9, 2021. It will take place on location, virtually, or in a hybrid format. Exhibits are an essential part of the JMM and we are committed to providing them to attendees – whether on location, virtually, or in a hybrid format.

The American Mathematical Society (AMS) and Mathematical Association of America (MAA) are closely monitoring developments related to the evolving COVID-19 pandemic.

Plans may change during these uncertain times. But please know that we will provide you with clear and timely updates on any new plans or decisions being made.
Invitation to Exhibit

Largest Mathematics Meeting in the World

WASHINGTON, DC • JAN 6–9, 2021

Joint Mathematics Meetings
WASHINGTON, DC • JAN 6–9, 2021
AMERICAN MATHEMATICAL SOCIETY
MATHEMATICAL ASSOCIATION OF AMERICA

www.jointmathematicsmeetings.org
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2021 Joint Mathematics Meetings Exhibits
Washington DC

The largest mathematics meeting in the world is coming back to Washington DC, where high attendance numbers are expected! The Mathematical Association of America (MAA) and the American Mathematical Society (AMS) invite you to join them for the next Joint Mathematics Meetings (JMM).

The JMM will host sessions by the Association for Symbolic Logic (ASL), the Association for Women in Mathematics (AWM), the National Association for Mathematicians (NAM), the Society for Industrial and Applied Mathematics (SIAM), and several other associations and societies.

This meeting will include (but not exclusively):

- a comprehensive and rich scientific program, offering something for mathematicians at all levels;
- prize and award ceremonies, honoring the achievements of outstanding mathematicians;
- the AMS Short Course (two days before the meeting) and the MAA Minicourses, offering opportunities for continued education;
- the Grad School Fair and the Undergraduate Poster Session for undergraduate students;
- the AMS Employment Center for job opportunities; and
- the Annual Mathematical Art Exhibition, a multi-media exhibition

We invite YOU to join the country’s leading scientific publishers, professional organizations, business, industries, and government agencies, companies that offer mathematically enriched products and services, and computer hardware and software companies, and bond with your customers face-to-face.
2020 JMM BY THE NUMBERS.....

5500+ participants, including leaders of all major international mathematical societies, faculty and department heads from university mathematics departments worldwide, researchers from affiliated STEM fields, representatives from business, industry and government agencies, graduate students, and job seekers

<table>
<thead>
<tr>
<th>4</th>
<th>Days</th>
</tr>
</thead>
<tbody>
<tr>
<td>6+</td>
<td>Mathematical Societies</td>
</tr>
<tr>
<td>87</td>
<td>Exhibitors (Organizations &amp; Companies)</td>
</tr>
<tr>
<td>5500+</td>
<td>Participants</td>
</tr>
</tbody>
</table>

75% of the participants make purchases in the exhibits.

<table>
<thead>
<tr>
<th>2600+</th>
<th>Presentations</th>
</tr>
</thead>
<tbody>
<tr>
<td>29</td>
<td>Invited Addresses</td>
</tr>
<tr>
<td>350+</td>
<td>Posters</td>
</tr>
<tr>
<td>25</td>
<td>Panels</td>
</tr>
<tr>
<td>10</td>
<td>Minicourses</td>
</tr>
<tr>
<td>10</td>
<td>Workshops</td>
</tr>
<tr>
<td>79</td>
<td>Graduate School Recruiters</td>
</tr>
<tr>
<td>53</td>
<td>Job Recruiters</td>
</tr>
</tbody>
</table>

Plus much, much more!

Chart data from the 2020 JMM Participant Survey
Exhibit Space and Joint Books Display Contract

Joint Mathematics Meetings, January 6-9, 2021, Walter E. Washington Convention Center

Please select one of the following:  ☐ Exhibit Space  ☐ Joint Book Display  ☐ Both

Company Name: ____________________________________________________________________________

Contact Name: ________________________________________ Title: _________________________________

Mailing Address: ____________________________________________________________________________

Email: ____________________________________________ Daytime Telephone: _______________________

Marketing Contact: _________________________________ Title: ___________________________________

Email: _____________________________________________________________________________________

Signature: ________________________________________________ Date: ____________________________

Exhibit Space

Terms for Exhibit Space
Please refer to the enclosed floor plan for your choice of booths. All booth assignments will start on June 10, 2020 and will be based on date of receipt, with priority given to sponsors. Exhibit space is assigned on a first-come, first-served basis and payment is required in full prior to consideration. If all selected spaces are no longer available, space will be assigned as equitably as possible. To optimize exhibit space, the AMS and MAA reserve the right to move booth locations or deny changes to booth assignments, when necessary. Special Category Booths and Islands can only be requested until August 28, 2020.

☐ Please check. The undersigned agrees that he/she is authorized to enter into this contract and agrees to abide by all requirements, restrictions, and obligations listed in this contract and the enclosed Rules for Exhibiting. The parties hereby agree that there are no other understandings or agreements that are not contained in said documents.

Booth Types and Rental Prices

<table>
<thead>
<tr>
<th>Booth Type</th>
<th>Rental Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Singles (10’x10’)</td>
<td></td>
</tr>
<tr>
<td>Prime Corner</td>
<td>US $2,323</td>
</tr>
<tr>
<td>Prime In-Line</td>
<td>US $2,182</td>
</tr>
<tr>
<td>Non-Prime Corner</td>
<td>US $1,677</td>
</tr>
<tr>
<td>Non-Prime In-Line</td>
<td>US $1,603</td>
</tr>
<tr>
<td>New Venture Row – US $538</td>
<td></td>
</tr>
<tr>
<td>Island Booth – US $2,295 per booth</td>
<td></td>
</tr>
<tr>
<td>Non-Prime Space ONLY</td>
<td></td>
</tr>
<tr>
<td>First time exhibiting companies ONLY</td>
<td>Minimum 4 booths per island (20x20)</td>
</tr>
<tr>
<td>Deadline for submissions:</td>
<td>August 28, 2020</td>
</tr>
</tbody>
</table>

Exhibit Space Choice

Number of Booths Required: _______ 1st Choice Booth #’s: ___________ 2nd Choice Booth #’s: ___________

Product/Service Type: (Circle all that apply to your company): Publications/Software/Hardware/Novelties/Other

Please list your top 3 competitive companies:
☐ Check here if you do not mind being placed next to or across from a competitor.

Special Requests:

Internal Use ONLY: Assigned Booth Numbers: ________________________________

DOM Signature: ________________________________ Date Approved: ___________________
Joint Books Display

Terms for Joint Books Display
The AMS and MAA are not liable for loss of or damage to any Joint Book Exhibit materials. This exhibit booth cannot be attended and/or staffed by any representative or affiliate of participating companies*. Hardware displays, including laptop displays, are not permitted. **All order forms must be provided by the participating company and must be shipped with all materials directly to the meeting.** Materials cannot be displayed without their corresponding order forms. All books and journals displayed at the Joint Books Exhibit are donated to the library of a local university after the meeting. The AMS and MAA are not liable or responsible for any lost or forgotten shipments of Joint Books Exhibit materials sent to or from the meeting and cannot provide any reimbursements for any materials that could not be displayed for said reasons. **All fees are non-refundable.**

*Exhibitors who are exhibiting at the meeting but would also like to display some of their materials elsewhere in the hall may participate in the Joint Books Display. However, all rules of this display apply to them as well. Arrangements must be made with the Exhibits Coordinator prior to the last day of the meeting to retrieve materials. Otherwise, all materials are subject to being discarded and/or donated to a local university.

Material Prices

<table>
<thead>
<tr>
<th>Books</th>
<th>US $53</th>
<th>Posters (max 32&quot;x40&quot;)</th>
<th>US $73</th>
</tr>
</thead>
<tbody>
<tr>
<td>Journals</td>
<td>US $53</td>
<td>Catalogs (max 200 copies)</td>
<td>US $53</td>
</tr>
<tr>
<td>Poster (max 14”x18”)</td>
<td>US $63</td>
<td>Promotional Literature (max 300 copies)</td>
<td>US $53</td>
</tr>
</tbody>
</table>

Joint Book Display Information
We wish to display the following books, journals, and promotional materials at the Joint Exhibit. (If more space is needed, please attach an additional list to this form.) We offer a discount of _________% on books and/or a __________% discount on journals ordered from the Joint Books Exhibit. (Please use other side of this sheet for additional listings.) I understand that I must provide an order form for these materials.

<table>
<thead>
<tr>
<th>Books and Journals - Title</th>
<th>Author</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>_________________________</td>
<td>_______</td>
<td>______</td>
</tr>
</tbody>
</table>

Posters, Catalogs, and Promotional Literature - Item Description

| _________________________ | _______ | ______ |

Totals: ___ books ___ journals ___ posters ___ catalogs ___ promos

Payment Information – Exhibit Space and Joint Books Display

Special Service Fee: To provide an affordable way for all exhibitors to receive FREE Wi-Fi access in the exhibit hall, all exhibiting companies who are renting space are asked to pay a small one-time service fee of US $150. ☐ I agree to pay this fee to receive free Wi-Fi in the exhibit hall for the duration of the JMM. By checking this box, I acknowledge that I read, understand, and abide by all of the access rules listed under “Internet Access” in the enclosed “Rules and Regulations for Exhibiting.”

Total Amount of Exhibit Booth Space Rental: ___________ __ PLUS: US $150 Service Fee (exhibit booth only)

Total Amount for Joint Books Display Rental: ___________

Grand Total To Be Paid: _________________________ Payment Type: ____ Check ____ Credit Card

Full payment is required with this application: Bank and payable in U.S. funds. All major credit cards accepted via phone and fax. To pay by credit card, please call Christine Davis at 401-455-4137 or 800-321-4267 x 4137 or by fax at 401-455-4004. Note that any credit card information sent via the fax number provided will be sent through a secure encrypted portal. Credit card numbers cannot be accepted by postal mail or email. For questions, contact the MMSB at mmsb@ams.org. For ALL check payments, please keep a copy of this application for your records, and send the original with your check to: Mathematics Meetings Service Bureau (MMSB), 201 Charles Street, Providence, RI 02904.
Rules and Regulations for Exhibiting
Joint Mathematics Meetings, January 6-9, 2021, Colorado Walter E. Washington Convention Center

Terms of Agreement
The enclosed Exhibits Space Contract, properly executed by the Exhibitor and accepted in writing by the American Mathematical Society (AMS) and the Mathematical Association of America (MAA), shall be considered a binding agreement between all parties and subject to the rules stated in this document and the regulations of the Walter E. Washington Convention Center. The parties hereby agree that there are no other understandings or agreements between the parties, which are not contained in these documents.

Hours of Operation
Move-In Hours: Tuesday, January 5, 2021 from 8:00 a.m. to 4:00 p.m. and Wednesday, January 6, 2021 from 8:00 a.m. to 11:30 a.m.
Move-Out Hours: Saturday, January 9, 2021 from noon to 4:00 p.m.

All exhibitors are required to be set up by 11:30 a.m. on Wednesday, January 6, 2021 or their contracted space may be forfeited.

The decorator will provide sufficient labor so that the move-in and move-out schedules listed above can be adhered to.

Show Hours: Wednesday, January 6, 2021 from 12:15 p.m. to 5:30 p.m.; Thursday, January 7, 2021 from 9:30 a.m. to 5:30 p.m.; Friday, January 8, 2021 from 9:30 a.m. to 5:30 p.m.; and Saturday, January 9, 2021 from 9:00 a.m. to noon

ADA Policy
We strive to take the appropriate steps required to ensure that no individual with a disability is excluded, denied services, segregated, or otherwise treated differently. All requests for special accommodations under the Americans with Disabilities Act of 1990 (ADA) must be made allowing enough time for evaluation and appropriate action by the AMS and MAA. Any information obtained about any disability will remain confidential.

Please tell us before the meeting what you require to help make your participation more enjoyable and meaningful. If you require special assistance, auxiliary aids or other reasonable accommodations to fully participate in this event, please check off the appropriate box on the Registration Form or email the MMSB at mmsb@ams.org.

Questions on-site about accessibility of session rooms, exhibits, or public space should be directed to the Logistics Manager at the Registration Assistance Section of the Registration Desk. If you wish to speak to someone before the meeting, please send email to meet@ams.org.

Exhibitors shall at all times comply with the provisions of the American with Disabilities Act, including but not limited to, wheelchair access provisions. Details on all provisions shall be sent to exhibitors by mid-September 2020.

Balloons and Decorations
Balloons, of any kind, are not allowed in the Walter E. Washington Convention Center. No pins, tacks, nails, staples, screws, bolts, etc. or adhesives of any kind are permitted on any wall, door, floor, air wall, column, or any other furniture of the convention center. The use of confetti cannons, smoke machines, and pyrotechnics are also prohibited in the convention center.
Booth Information/Space Rental
The exhibits will be located inside Exhibit Hall D of the Walter E. Washington Convention Center. Each exhibitor will be furnished with a 10’ x 10’ booth that includes an 8’ high background drape and a 3’ high side divider drape. A 7” x 44” sign will be furnished with the exhibitor’s company name in all upper case letters and booth number. Each New Venture exhibitor will be furnished with a 10’ x 10’ booth that includes an 8’ high back wall, a 6’ skirted table, two chairs, a waste basket, and a 7” x 44” sign.

All exhibits must be arranged so as not to obstruct the general view or hide the exhibits of others. Display materials may occupy air space above a booth at a maximum height of 8’. Any plans for oversize displays or unusual installations must be submitted to the Exhibits Coordinator for approval prior to the meeting. Exhibits taller than 8’ cannot be permitted. To optimize exhibit space, the AMS and the MAA reserve the right to move booth locations or deny changes to booth assignments, when necessary.

Booth Staffing
Exhibitors are required to keep their booth(s) staffed with at least one attendant during exhibit hours. Failure to do so may result in removal of the exhibit from the meeting at the exhibitor’s expense.

Packing of equipment, books, literature, etc., or breakdown of exhibits will not be permitted before noon on January 9, 2021. Those who violate these rules without sufficient cause or prior permission from the Exhibits Coordinator to do so will be required to pay a penalty of US $100.

Broadcasting, Photographing, and Videotaping Policy
The videotaping and broadcasting of any AMS or joint-sponsored events, talks, and sessions is strictly forbidden without the explicit written permission of the AMS Director of Meetings and Conferences. To obtain permission, send your request by email to meet@ams.org to the attention of the AMS Director of Meetings and Conferences. Having submitted a request form does not constitute temporary authority, and approval will not be given orally. Please allow sufficient time for the approval process to be completed. Allow at least two weeks from time of receipt of request by the AMS.

The recording or broadcasting of any MAA sponsored events, including but not limited to proceedings at sectional and national meetings, workshops, mini-courses, short-courses, and colloquia, is strictly forbidden without the explicit written permission of the Mathematical Association of America.

To obtain permission to record and/or broadcast an MAA event or activity complete the information requested in the Request to Record or Broadcast form on maa.org and send your request to the MAA Executive Director. You must have received a signed form granting approval for recording and/or broadcasting an MAA event before the event takes place. Having submitted a request form does not constitute temporary authority, and approval will not be given orally. Please allow sufficient time for the approval process to be completed. Allow at least two weeks from time of receipt of request by the MAA office.

Photographs and videos of meeting interactions will be taken by professional photographers hired by the Joint Mathematics Meetings or by AMS and MAA staff. These photographs and videos may occasionally be used for publicity purposes. By participating in the Joint Mathematics Meetings, all participants acknowledge that their photograph or a video that includes them may be published in material produced by the Joint Meetings, AMS or MAA. AMS and MAA are not responsible for unauthorized photographs, other images, or videos that are not taken by professional photographers hired by the Joint Mathematics Meetings or AMS and MAA staff.

Exhibitors and other participants may take pictures at the meeting for personal purposes only. Under no circumstances can these pictures be published without the permission of the parties involved. Under no
circumstances will anyone be permitted to take pictures of an exhibitor’s display, exhibit, or product(s) without the permission of the exhibitor.

**Cancellation**
A cancellation fee of US $200 per booth will be applied for booths cancelled before **October 23, 2020**. Refunds cannot be issued for booths cancelled after **October 23, 2020**. Refunds cannot be issued for any changes made in booth rentals after **October 23, 2020**. Refunds will be issued in the same form in which funds were received.

**Carpeting**
Exhibit Hall D is not carpeted and exhibitors may order carpeting through the decorator.

**Catering**
All catering needs for exhibit space MUST be ordered through Aramark at the Walter E. Washington Convention Center. Exhibitors will be subject to penalty charges by the Walter E. Washington Convention Center if outside catering vendors are used. For all catering needs, please contact Katrina Huey at huey-katrina@aramark.com

**Clean Booth Space**
Exhibitors are encouraged to keep their booths and the area around their booths clean at all times. The JMM also encourages exhibitors to take extra precautions to sanitize their booth spaces as much as possible, especially at the close of exhibits each day. Cleaning services that can include booth sanitization will be available to purchase; however, exhibitors are advised to adopt best practices such as having hand sanitizer and disinfectant wipes readily on hand, and using them.

**Compliance with the Law**
The exhibitor shall not engage in any display, publication, performance, or other activity that is in conflict with any federal, state, or local law, regulations, rule or ordinance, nor shall the exhibitor, or its representatives or employees, engage in any lewd display, publication, or performance.

**Display Space Usage**
All demonstrations and distribution of literature and promotional materials must be within the confines of an exhibitor’s contracted booth space. Should storage boxes interfere with the professional appearance of the hall, show management reserves the right to remove the boxes/materials or drape the area at the exhibitor’s expense. Reassignment, subletting, or sharing any part of allotted booth space is prohibited. Solicitations and distribution of printed advertising must be confined to booth space only, unless other arrangements have been made prior to the meeting. Interference with normal traffic flow and infringement on neighboring exhibits will not be permitted. Interactions with participants should occur within the confines of an exhibitor’s contracted booth space.

**Exhibitor Activities**
Exhibitor agrees not to schedule or conduct any outside activity including, but not limited to, receptions, seminars, and hospitality suites that are in conflict with the official program of the Joint Mathematics Meetings, whether such activities are at or away from a contracted meeting facility. Exhibitors must email the Logistics Coordinator, Eileen Muehlbauer, at epm@ams.org, for written approval as to time, date, and place of any program or event the exhibitor intends to hold in conjunction with its exhibit.

**Exhibitor Services**
Information on registration for a badge, hotel reservations, shipping, etc., will be sent by the Mathematics Meetings Service Bureau by **September 11, 2020** to all exhibitors who have reserved space. An Exhibitor Service Kit will be sent electronically from Levy Exposition Services to exhibitors by the second week of October. This kit will contain information and order forms for additional services. Please contact the decorator directly with any questions regarding the Service Kits. An Exhibitor Service Desk, which will
be located on the exhibits floor, will be staffed by Levy Exposition Services throughout move-in, show hours, and move-out periods.

**Inability to Perform**
In the event of fire, strikes, or other uncontrollable circumstances rendering the exhibit area unfit or unavailable for use, or making it inadvisable or impossible for the JMM to occur, this contract will not be binding and all fees paid by exhibitors will be promptly refunded to exhibitors.

**Insurance**
Each exhibitor is required to be covered by general liability insurance. Such insurers shall have a minimum A.M. Bests financial rating of A-VII and be admitted insurer in state in which the exhibition is held. American Mathematical Society and the Mathematical Association of America shall be named as an additional insured utilizing ISO form CG 20 11 and/or equivalent. Limits shall be no less than $1,000,000 each occurrence, $2,000,000 general aggregate and $2,000,000 products/completed operations aggregate. The maximum liability limits of insurance purchased by exhibitor shall be evidenced on a certificate of liability and are the minimum limits required. Exhibitors that are subject to purchasing workers compensation shall evidence employers’ liability and waive rights of subrogation.

Theft and fire insurance floater policies are highly recommended. Small or easily portable articles of value should be properly secured or removed after exhibit hours. JMM insurance policies do not include fire and theft coverage for individual exhibit booths.”

**Internet Access**
To provide an affordable way for all exhibitors to receive FREE Wi-Fi access in the exhibit hall, all exhibiting companies are asked to pay a small one-time service fee of US $150. This fee is calculated to cover a wireless network just for exhibitors for the duration of the meeting and will have the capacity to provide basic access to the internet. It will be capped at 1.5Mbps up/down per user.

The JMM will monitor the health of this wireless network for exhibitors, but while every practical effort will be made to provide stable reliable network services, there is no explicit service level agreement for any network provided through SmartCity for the JMM, including wireless networks, nor are there any remedies available in the event that network services are lost.

Exhibitors acknowledge the ramifications of using outside switches, routers and other wireless access points (see below) and shall not hold the JMM responsible for any decreased or lost wireless network performance in the exhibit hall due to the use of said devices.

The wireless network provided in the exhibit hall is a best effort network. If any exhibitor is planning to run any demonstrations in their booth that require high availability network access, they are advised to order a wired network connection through Smart City. To order, do so via forms that will be provided in the service kit or by contacting a SmartCity representative on-site.

**Use of outside switches, routers and wireless access points (including MiFi devices):** The network infrastructure is specifically designed for the Walter E. Washington Convention Center and installed with specific equipment to handle a high volume of guest activity. The wireless access points are installed and configured to coordinate their activity and cooperate with each other.

The introduction of customer supplied switches, routers and wireless access points (including MiFi devices) into this specifically designed system creates interference and causes performance deterioration and possible failure of both the in house and customer supplied equipment. In order to ensure the success of everyone's event, SmartCity should be notified well in advance of any intended use of outside switches, routers or wireless access points to ensure they will work without causing problems.
Customer supplied switches, routers and wireless access points are the responsibility of the customer to troubleshoot and SmartCity does not maintain spares of consumer grade equipment.

**Lighting**
Lighting by use of lanterns and candles is prohibited.

**Limitation of Liability**
Each exhibitor must make provision for the safe guarding of his goods, materials, equipment, and display at all times, and wherever the same may be located within, on, or about the Walter E. Washington Convention Center premises. The American Mathematical Society, Mathematical Association of America, Levy Exposition Services, and the Walter E. Washington Convention Center will not be responsible for property damage or loss by, or for, any cause, and exhibitor hereby waives any right to claim liability against them for the same.

The exhibitor assumes full responsibility for property damage, personal injury, or death to any party by reason of exhibitor’s participation in the exhibits or in meeting activities, and exhibitor agrees to defend, indemnify, and hold the American Mathematical Society, Mathematical Association of America, Levy Exposition Services, and the Walter E. Washington Convention Center, its officers, staff, and subcontractors, harmless from all liability which might occur from any act of God or any cause whatsoever arising out of exhibitor’s participation in the JMM Exhibits or in meeting activities. The American Mathematical Society, Mathematical Association of America, Levy Exposition Services, and the Walter E. Washington Convention Center will not be liable for injuries to any person or for damages to property owned or controlled by exhibitor, which claims for damages or injuries may be incident to, arise from, or be in any way connected with exhibitor’s occupation of display space, and the exhibitor agrees to defend, indemnify and hold the American Mathematical Society, Mathematical Association of America, Levy Exposition Services, and the Walter E. Washington Convention Center its officers, staff, and subcontractors harmless against all such claims.

The exhibitor expressly understands and agrees that the foregoing limitation of liability clauses apply not only during the exhibit hours, but also at all other hours of the day for the period extending from the commencement of installations until the final removal of all the exhibitor’s property and personnel from Exhibit Hall D and to any latent contingent damage, injuries, or liability arising or discovered at a later date as the results of or arising out of exhibitor’s participation in the JMM Exhibits.

The American Mathematical Society, Mathematical Association of America, Levy Exposition Services, and the Walter E. Washington Convention Center will not be responsible to any degree whatsoever for any ill effects caused by any person or group of persons in attendance prior to, during, and after the close of the JMM Exhibits for any samples taken, or by other means given them by the exhibitor representative.

**Meeting Room Space**
A limited number of meeting rooms will be available to JMM exhibitors for a rental fee. If you are interested in reserving meeting space, please contact Eileen Muehlbauer at (401) 455-4143 or epm@ams.org.

**Outside Contractors**
A. Exhibitors may use outside contractors, if approved, to perform all work desired at their booth space. The AMS and the MAA assume no liability for any work performed by such contractors, and exhibitors shall look solely to damage resulting from work performed by such contractors.

B. All outside installation and dismantling contractors or individuals hired directly by exhibitors to erect and dismantle exhibits shall provide the Exhibits Coordinator and the Official Contractor with a valid Certificate of Insurance at least 45 days prior to the opening of the JMM Exhibits so permission may be given for said contractor(s) to operate.
C. All approved contractors must receive special ‘outside’ badges from Levey Exposition Services prior to the opening of the JMM Exhibits and must wear them at all times while in the exhibit hall.

**Press Releases and Media Coverage**
The JMM attracts widespread media attention and has its own press room. The JMM Press Room sends out news releases of highlights and key events of the JMM to key press representatives. All sponsors are invited to submit fact sheets/releases about their missions and news to the AMS Public Awareness Office at pao-office@ams.org. Releases about products and services are not accepted.

**Product and Service Eligibility Requirements**
A. All exhibitors must provide accurate information and must not be deceptive or misleading.
B. Companies are eligible to exhibit if they meet at least one of the following criteria:
   1. Products and services directly related to and useful in the practice of the mathematical sciences,
   2. Products and services indirectly related to the practice of the mathematical sciences that are used by, support, or are otherwise beneficial to mathematicians in their practices; or
   3. Products and services not specified in these rules and regulations that are unrelated to mathematical sciences but have been approved in writing by the AMS Director of Meetings.

**Security**
Overnight security will be provided inside Exhibit Hall D of the Walter E. Washington Convention Center. However, exhibitors are solely responsible for their own exhibit materials and personal property and should insure their exhibit and personal property against any damage or losses.

**Smoking**
Smoking is not allowed in the Walter E. Washington Convention Center at any time.

**Sound**
No music of any kind will be allowed in exhibits. Announcements in the hall may be made by the Exhibits Coordinator only.

**Tax Information, Baltimore**
Washington DC tax information will be sent to exhibitors by **September 11, 2020.**

**Violation of Contract**
A. The AMS and MAA reserve the right to inspect all products to be exhibited to ensure compliance with the Rules and Regulations set forth in this document.
B. Any exhibitor shall be subject to eviction, without refund, if this contract is violated.

**Welcoming Environment Policy**
The AMS and MAA strive to ensure that participants in the JMM, including exhibitors enjoy a welcoming environment. In all its activities, the AMS and MAA seek to foster an atmosphere that encourages the free expression and exchange of ideas. The AMS and MAA support equality of opportunity and treatment for all participants, regardless of gender, gender identity or expression, race, color, national or ethnic origin, religion or religious belief, age, marital status, sexual orientation, disabilities, veteran status, or immigration status.

Harassment is a form of misconduct that undermines the integrity of the AMS and MAA, and their activities and missions.

The AMS and MAA will make every effort to maintain an environment that is free of harassment, even though it does not control the behavior of third parties. A commitment to a welcoming environment is expected of all participants of JMM activities, including mathematicians, students, guests, staff, contractors and exhibitors,
and participants in scientific sessions and social events. To this end, the AMS and MAA will include a statement concerning its expectations towards maintaining a welcoming environment in registration materials for the JMM, and has put in place a mechanism for reporting violations. Violations may be reported confidentially and anonymously to 855-282-5703 or at www.mathsociety.ethicspoint.com. The reporting mechanism ensures the respect of privacy while alerting the AMS and MAA to the situation. Violations may also be brought to the attention of the AMS Director of Meetings & Conferences (who is usually at the meeting registration desk), and that person can provide advice about how to proceed.

Exhibitors are expected to design their space(s) and conduct business in a manner that is welcoming to all participants during the meeting.
Exclusive Opportunity for Exhibitors! A designated area on the exhibit floor for exhibitors to use for workshops, presentations, etc. Grab this opportunity to capture not only the JMM participants that you invited, but also those who are just passing by. Available for all 4 days of the meeting, this is a great opportunity to attract new prospects, introduce new products, and give presentations to prospective customers. **Buy multiple time slots and really capture the audience you want!**

Company Name: __________________________________________________________________________

Contact Name: ________________________________________ Title: ______________________________________

On-site Contact Name: ______________________________________________________________________

Address: __________________________________________________________________________________

Email: ___________________________________________ Daytime Telephone: _______________________

Signature:________________________________________________   Date:___________________________

**Preferred Time Slots and Dates**

1. 1st choice: _____________________________________________________________________________

2. 2nd choice: _____________________________________________________________________________

3. 3rd choice: _____________________________________________________________________________

**Brief Description of Space Usage**

___________________________________________________________________________________

___________________________________________________________________________________

**Terms for Use and Description**

1. US $500 per 50-minute session; **SPECIAL OFFER** - Book one time slot and an additional slot and receive the second one at half price OR book one time slot and two (2) additional slots and receive one slot free.

2. Space is available on a first-come, first-served basis.

3. Time slots for sessions may be reserved during exhibit hours only, starting from 1:00 p.m. on Wednesday, 1/6 and ending at 10:00 a.m. on Saturday, 1/9.

4. Exhibitors may not exceed their scheduled times. A penalty of US $10 per every 5 minutes exceeded will be charged.

5. The area will include a basic audio-visual set-up that includes a monitor, a projector, speakers, and a microphone or wireless microphone, if needed. Any additional audio-visual needs will be
the responsibility of the exhibitor and must be ordered through PSAV and paid for in full before the scheduled time of use.

6. Electricity and basic Wi-Fi access will be included. Any additional Wi-Fi needs will be the responsibility of the exhibitor and must be ordered through SmartCity and paid for in full before the scheduled time of use. A dedicated AV tech will be available during all scheduled time slots.

7. This area will include 20 chairs, set classroom style, and a 6-foot table. It will be enclosed by 8-foot drape. This is a standard set that cannot be altered.

8. Time slots must be paid for in full before scheduled times of use.

9. Based on availability, some sessions may be scheduled on-site.

10. Sessions may not be scheduled during poster sessions that occur in the same exhibit hall.

11. Exhibitors are expected to promote their scheduled sessions. All sessions will be promoted by the JMM through social media, the JMM mobile app, mass email marketing, the JMM website, and the JMM program. A complimentary push notification per session will be provided 15 minutes before each session is scheduled to start.

OFFICIAL USE ONLY

Approved Times and Dates: __________________________________________________________

AMS DOM’s Signature: ______________________________________     Date: __________________

Full payment is required with this application: Bank and payable in U.S. funds. All major credit cards accepted via phone and fax. To pay by credit card, please call Christine Davis at 401-455-4137 or 800-321-4267 x 4137 or by fax at 401-455-4004. Note that any credit card information sent via the fax number provided will be sent through a secure encrypted portal. Credit card numbers cannot be accepted by postal mail or email. For questions, contact the MMSB at mmsb@ams.org. For ALL check payments, please keep a copy of this application for your records, and send the original with your check to: Mathematics Meetings Service Bureau (MMSB), 201 Charles Street, Providence, RI 02904.
Take Advantage of High-Visibility Sponsorship and Branding Opportunities at the JMM!

The American Mathematical Society (AMS) and Mathematical Association of America (MAA) invite you to take advantage of these high-visibility sponsorship and branding opportunities at the 2021 Joint Mathematics Meetings (JMM) which draws over 6,000 mathematical professionals.

What can a JMM sponsorship do for you?

- Make your marketing dollars go further and longer
- Enhance your sales and objectives
- Showcase your products and services
- Expand your brand awareness
- Retain and increase clients, customers or members
- Connect with key influencers, decision-makers, potential authors, and members
- Demonstrate your support of the mathematics community
- Reinforce loyalty
- Set you apart from your competitors

The JMM realizes every company, foundation, and organization has different goals and financial resources. Therefore, a variety of sponsorship packages have been designed to meet your marketing and financial goals and objectives. All sponsorships are exclusive unless otherwise indicated and are granted on a first-come, first-served basis. Sponsorships are not limited to exhibitors at the meeting. All fees are in US$ and are the same for both exhibitors and non-exhibitors.

Sponsorships are limited! Sign up TODAY!

Platinum Sponsorship
Cost: $10,000 - Select one of the following:

- **Wi-Fi Hotspots (2 Available)** - As one of the 2 Wi-Fi Hotspot sponsors, you will be providing complimentary wireless internet access for meeting participants in one of two high traffic areas: one in the main networking area, which will be located in front of exhibits, and another one near session rooms (exact location tbd). Your logo and/or ad will also appear on the Wi-Fi splash page that participants will see as soon as they connect to the internet.

- **JMM Mobile App** – The JMM Mobile App is steadily becoming the #1 way for participants to connect to the meeting, providing a complete picture of the meeting with real-time updates. Over half of the JMM participants download the app last year, and the number is expected to increase by at least 10% this year. As the ONLY sponsor, your message and logo will be at the forefront.

- **Digital Signage- Exhibit Hall** – (3 Available) – Imagine being able to advertise for 3 days on a 24ft. x 7ft LED digital screen located directly above the Exhibit Hall Entrance where all JMM participants enter continuously to see the JMM Exhibits! Your message will rotate with other sponsors’ messages (up to 3) on Wednesday, Thursday, and Friday, with a potential to show as many as 20 times per hour. Both videos and still pictures will be allowed.

- **Digital Signage- Ballrooms** – (3 Available) – Imagine being able to advertise for 3 days on three (3) 24ft. x 7ft LED digital screens that will be located directly above the entrances to the Invited Address Room, the JMM Special Events Room, and the AMS Employment Center where there will be continuous traffic throughout the meeting! This sponsorship covers all three (3) screens simultaneously. Your message will rotate with other sponsors’ messages (up to 3) on Wednesday, Thursday, and Friday, with a potential to show as many as 20 times per hour. Both video and still pictures will be allowed.

Wi-Fi Hotspot
• **JMM Program Book** – The JMM Program book is still one of the most comprehensive guides to all facets of the JMM, and is distributed to over a quarter of the meeting participants, including exhibitors. Sponsor the JMM Program Book and have your choice of a complimentary full-color ad on cover 2, 3, or 4!

• **Invited Address Recordings** – All invited address talks (15+) that take place in the Invited Address Room will be recorded and placed on the JMM YouTube channel after the meeting; to remain there indefinitely. Sponsor these recordings and have your branding placed on all, indefinitely!

• **Relaxation Center** – Located in a prime area of exhibits, this center is a proven generator of booth traffic and goodwill, packing more "WOW" power than any other exhibitor activity. Collect leads! Participants must go to YOUR booth to receive a voucher or ticket to redeem at the Relaxation Center for a FREE, 10-minute neck and/or back massage. You may opt to provide branded clothing, such as golf shirts, for the three (3) massage therapists to wear.

You Receive Complimentary:

- Preferred booth location (with receipt of contract and full payment by June 15)
- One in-line exhibit booth or the value thereof towards a booth (cost for additional booths at regular booth fees) (Exhibitors only)
- One slot in the Exhibitor Presentation Area
- Company logo, link, and fifty-word description posted on the JMM website
- One podcast interview promoting your products and services posted on the JMM website
- One ½-page black and white ad in the Program Booklet (with exception of the Program Book sponsor)
- One flyer in the registration packet (Program Book sponsor only)
- One fifty-word description listed on the sponsor page in the Program Booklet
- One preliminary and one post-meeting mailing list of JMM participants
- Opportunity to place your company banner in the sponsored area, where applicable and based on space availability
- Opportunity to place promotional materials on a table or magazine rack in sponsored area, where applicable
- Five additional badges for booth personnel (Exhibitors only)
- First option for reservations at the headquarter hotel
- Recognition on directional towers placed in high traffic areas at the meeting
- Recognition on the Directory of Exhibitors placed inside exhibits
- Inclusion in the list of sponsors on JMM mobile app
- A unique mention on the JMM Twitter and Facebook accounts, with potential reach to over 30,000 viewers

*Sponsorship does not include any costs related to graphics, shipping, and production. JMM logo or name must be included on all products, where possible. Banner, literature, graphics, and clothing (where applicable) to be provided by company; maximum banner size is 8' X 4'; free-standing banner preferred; sponsoring company responsible for collecting banner at the end of the meeting and removing literature from applicable locations each day. Note that there will be other event images, including convention center images in rotation with images submitted in the digital signage sponsorship.*

**Gold Sponsorship**

Cost: $5,000 - Select one of the following:

• **Meeting Daily Newsletter** – Reach over 5,000 mathematicians by sponsoring the meetings newsletter! As the ONLY sponsor of the JointMeetingNews, everyone will see your company name, logo, and link displayed at the top of the newsletter each day.

• **Digital Signage** – (6 Available) – Imagine being able to advertise for 3 days on a 5ft. x 21ft. LED double-sided video wall, located on the columns in East Salon where the JMM Registration Desk will be located and where there will be continuous traffic throughout the meeting. Your message will rotate with other sponsors' messages (up to 6) on Wednesday, Thursday, and Friday, with a potential to show as many as 10 times per hour. Only still pictures will be allowed.

• **Hotel Room Keys** – Place your message directly in the hands of over 1,000 participants as they check into the headquarter hotel! Custom hotel room keys with your company logo and name on them will be provided to all JMM participants who check into the headquarter hotel on the first day of the meeting.

• **Meeting Tote Bags** - This is a great opportunity to give JMM participants what they always ask for - a meeting bag in which they can carry things during the meeting as well as use after the meeting! Sponsor the bags and they will carry your brand around as well. Each registered participant will receive one!

• **Badge Lanyards** – Sponsor the badge lanyards and JMM participants will be wearing your company's name around their necks all week! Each registered participant will receive one!
You Receive Complimentary:
- Preferred booth location (with receipt of contract and payment by June 15)
- One flyer placed in the registration packets
- Company logo, link, and thirty-five-word description posted on the JMM website
- One podcast interview that promotes your products and services posted on the JMM website
- One preliminary and one post-meeting mailing list of participants
- Opportunity to place your company banner in the sponsored area, where applicable and based on space availability
- Opportunity to place promotional materials on a table or magazine rack in sponsored area, where applicable
- Five additional badges for booth personnel (Exhibitors Only)
- Company name listed on the sponsor page in the JMM Program Booklet
- First option for reservations at the headquarter hotel
- Recognition on directional towers placed in high traffic areas at the meeting
- Recognition on the Directory of Exhibitors placed inside exhibits
- Inclusion in the list of sponsors on the JMM Mobile App
- A unique mention in the JMM Twitter and Facebook accounts, with potential reach to over 30,000 viewers

Sponsorship includes all hotel service fees for keys. Sponsorship does not include the cost of bags and lanyards or any costs related to graphics, shipping, and production. Bags must be environmentally friendly. JMM logo or name must be included on all products, where possible. Banner and literature to be provided by company; maximum banner size is 8’ X 4’; free-standing banner preferred; sponsoring company responsible for collecting banner at the end of the meeting and removing literature from applicable locations each day.

Silver Sponsorship
Cost: $3,500 - Select one of the following:

- **Mathematical Art Exhibit** - This is a unique opportunity to show your appreciation of those who express the beauty and elegance of mathematics through art. Display your company name and logo prominently at one of the most popular and visible exhibits at the meeting!

- **Coffee Station** - The one thing that the majority of JMM participants have in common is that they love coffee! As the coffee station sponsor, cups and/or napkins with your company name and logo will be placed at the JMM Coffee Station, which will be located in a high traffic area on the exhibit floor.

- **Graduate Students/First Timers Reception** - This premier event welcomes all graduate students and newcomers to the JMM. This is your opportunity to make a first impression with over 2,000 participants!

- **Aisle Signs** – Every participant visits the exhibits at least once during the meeting! They will see your company name and logo throughout the meeting as they navigate through the exhibit hall.

- **Directional Footprints (2 Available)** - This is an exclusive opportunity to direct JMM participants to your booth with these highly visible footprints on the exhibit hall floor. The footprints will display your company name and/or logo and they will start at the front of the exhibit hall and lead a path to your booth. This is an excellent way to maximize your booth traffic.

You Receive Complimentary:
- Preferred booth location (with receipt of contract and payment by June 15)
- Company logo, link, and thirty-five-word description posted on the JMM website
- One podcast interview that promotes your products and services posted on the JMM website
- One preliminary and one post-meeting mailing list of participants
- Opportunity to place your company banner in the sponsored area, where applicable and based on space availability
• Opportunity to place promotional materials on a table or magazine rack in sponsored area, where applicable
• Five additional badges for booth personnel (Exhibitors only)
• Company name listed on the sponsor page in the JMM Program Booklet
• First option for reservations at the headquarter hotel
• Recognition on directional towers placed in high traffic areas at the meeting
• Recognition on the Directory of Exhibitors placed inside exhibits
• Inclusion in the list of sponsors on the JMM Mobile app
• A unique mention in the JMM Twitter and Facebook accounts, with potential reach to over 30,000 viewers

Sponsorship does NOT include any costs of napkins, cups, sleeves, or footprints. Nor does it include any costs related to graphics, shipping, and production. Footprints must be ordered from Levy Exposition Services. Banner and literature to be provided by company; maximum banner size is 8’ X 4’; free-standing banner preferred; sponsoring company responsible for collecting banner at the end of the meeting and removing literature from applicable locations each day. JMM logo or name must be included on all products, where possible.

Bronze Sponsorship
Cost: $2,000 - Select one of the following:

• **Note pads** - JMM participants appreciate having note pads to write on during sessions and talks and to keep for future references. Your pads will be distributed to all registered participants. They will also be placed on both the handout table in the registration area and the handout table in exhibits.

• **Pens** – All JMM participants use pens! Why not provide them with ones that have your company name and logo on them? Your pens will be distributed to all registered participants. They will also be placed on both the handout table in the registration area and the handout table in exhibits.

You Receive Complimentary:
• Preferred booth location (with receipt of contract and payment by June 15)
• Company logo, link, and twenty-five-word description posted on the JMM website
• One podcast interview that promotes your products and services posted on the JMM website
• Company name listed on sponsor page in the JMM Program Booklet
• First option for reservations at the headquarter hotel
• Recognition on directional towers placed in high traffic areas at the meeting
• Recognition on the Directory of Exhibitors placed inside exhibits
• Inclusion in the list of sponsors on the JMM Mobile app
• A unique mention in the JMM Twitter and Facebook accounts, with potential reach to over 30,000 viewers

Sponsorship does NOT include any costs related to note pads or pens. Nor does it include any costs related to graphics, shipping, and production. JMM logo or name must be included on all products, where possible.

Patron Sponsor
Cost: $500

Do you have a restricted budget for sponsorships, but still want to show your support of the meeting? Let your company be represented as a Patron Sponsor! Company name will be listed as a “Patron Sponsor” on all signage at the meeting and in the meeting program.

Custom Sponsorship - $TBD

Create your own customized sponsorship! Work directly with our meetings staff to create a unique sponsorship that fits your marketing budget. Contact Christine Davis with your ideas or suggestions at (401) 455-4137 or cpd@ams.org.
Sponsorship Application and Payment

Please complete the following and send to the Exhibits Coordinator, Christine Davis, at cpd@ams.org or to the Mathematics Meetings Service Bureau at mmsb@ams.org. By postal, send to the Mathematics Meetings Service Bureau (MMSB), 201 Charles Street, Providence, RI 02904.

YES, we want to increase our company’s exposure and branding at the JMM and agree to sponsor the following activities: __________________________________________________________

- JMM Exhibitor  - Not a JMM Exhibitor

Company: ________________________________________________________________

Address: __________________________________________________________________

Telephone: __________________________ Fax __________________________

Email: __________________________________________________________________

Contact: __________________________________________________________________

Signature: __________________________________________________________________

Total Amount of Sponsorship: __________

Payment Type:  □ Check  □ Credit Card  □ Other __________________________

Full payment is required with this application: Bank and payable in U.S. funds. All major credit cards accepted via phone and fax. To pay by credit card, please call Christine Davis at 401-455-4137 or 800-321-4267 x 4137 or by fax at 401-455-4004. Note that any credit card information sent via the fax number provided will be sent through a secure encrypted portal. Credit card numbers cannot be accepted by postal mail or email. For questions, contact the MMSB at mmsb@ams.org. For ALL check payments, please keep a copy of this application for your records, and send the original with your check to: Mathematics Meetings Service Bureau (MMSB), 201 Charles Street, Providence, RI 02904.

Deadlines and Cancellations

- October 23, 2020 – Sponsorships signed in time to be included in the JMM Program Booklet
- October 23, 2020 – A 60% cancellation charge (plus the cost of any items ordered per exhibitor’s request) will be applied for any sponsorship cancelled after this date
- November 27, 2020 – lanyards, pens, and note pads received in the AMS office

Contact Information

For more information on sponsorships, contact the Exhibits Coordinator, Christine Davis, at 1-800-321-4267, Ext. 4137 (U.S. and Canada), 401-455-4137 (worldwide) or by email to cpd@ams.org. You may also contact the MMSB at 1-800-321-4267, Ext, 4137 or 4144 or by email to mmsb@ams.org.
Advertising Opportunities at the Joint Mathematics Meetings

JMM App

JMM Mobile App is steadily becoming the #1 way for participants to connect to the meeting, providing a complete picture of the meeting with real-time updates. Over half of the JMM participants downloaded the app last year, and that number is expected to increase by at least 10% this year. Now you can get your message in front of this audience with banner ads and/or push notifications.

Banner Advertising – US $2,100 per ad. There is limited availability for this highly visible advertising space. Only 3 banners can be sold! Banner ads rotate throughout the app and can be linked to your company’s webpage.

Deadline for insertion order and art work: December 29, 2020

Push Notifications – US $275 per notification. Have a message pop up on each users screen!

Special Discount for New Venture Exhibitors! – US $100 per push notification

There is no deadline for push notifications, however, only 15 can be allowed per day, and no more than 4 per hour. Notifications are assigned on a first-come, first-served basis.

See the end of this contract for ad specs, complete details, and ordering information.

JMM Program Book

The JMM Program book is still one of the most comprehensive guides to all facets of the JMM, and is distributed to over a quarter of the meeting participants, including exhibitors.

<table>
<thead>
<tr>
<th>Price</th>
<th>Dimensions</th>
<th>Special Discount!</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cover 4</td>
<td>US $2,999</td>
<td>5 3/4” x 8 1/2”</td>
</tr>
<tr>
<td>Cover 2</td>
<td>US $1,899</td>
<td>5 3/4” x 8 1/2”</td>
</tr>
<tr>
<td>2-page spread</td>
<td>US $2,799</td>
<td>12 1/2” x 8 1/2”</td>
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<tr>
<td>1-page</td>
<td>US $1,499</td>
<td>5 3/4” x 8 1/2”</td>
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<tr>
<td>1/2 page, horizontal</td>
<td>US $1,224</td>
<td>5 3/4” x 4 1/8”</td>
</tr>
<tr>
<td>1/4 page</td>
<td>US $755</td>
<td>2 3/4” x 4 1/8”</td>
</tr>
</tbody>
</table>

Deadline for insertion order and art work: October 20, 2020

See the end of this contract for ad specs, complete details, and ordering information.

Promotional Flyers

What do you want to tell your current or potential customers before the meeting? Perhaps you are hosting an event, launching a new product, or offering special discounts at the meeting. Here is your chance to put this on a flyer that will be distributed to all registered participants both before and during the meeting.

All flyers will be emailed electronically in early December to each participant who registered in advance plus; listed on the JMM website in December and handed out at the meeting as well. Your flyer could be included!
The cost per flyer is US $747. The order in which a flyer is listed is based on the order in which a space is purchased. Reserve your space NOW!

Deadline for submitting an insertion order, sending a pdf of a flyer, and receiving a flyer in Providence: November 6, 2020

See the end of this contract for flyer specs, complete details, and ordering information.

**JMM Newsletter**

*JointMeetingNews is the daily newsletter for the meeting.* It is distributed daily during the meeting and includes important program updates, ads, and announcements. Why not include your information, too?

The *JointMeetingNews* will be sent electronically to every participant each morning of the meeting. In addition, a link to it will be posted on the JMM website; thus, accessible at any time. Whether you want to place an ad or make an announcement, *JointMeetingNews* is a great way to reach your audience during the meeting.

**Ads** - Cost for ads are US $65 per ad per day, or US $199 per ad for all four (4) days of the meeting. They can be ordered both before and during the meeting. However, for prime placement in the newsletter, the deadline for insertion and art work is December 30, 2020.

**Announcements** - Exhibitors may submit announcements for the meeting, on a complimentary basis, until November 1, 2020. These announcements will be published in the printed program as well as included on a flyer that will be distributed to all participants. After November 1, 2020, announcements can only be made via the *JointMeetingNews* with the exception of verbal announcements made by the Exhibits Coordinator during the meeting.

The cost to include an announcement in the newsletter is ONLY US $1 per word per announcement per day or US $.50 per word per announcement for three (3) or more days.

See the end of this contract for ad specs, complete details, and ordering information.

**Mailing Lists**

Get the word out early about your products and services by purchasing a mailing list of JMM participants! A partial list of participants will be available before the meeting, and a full list of participants will be available after the meeting.

One full mailing list may be purchased for US $400, or two for US $700.* All lists will be sent as Excel files via email. Sorry, email addresses cannot be included in the mailing lists.

See the end of this contract for complete details and ordering information.

*Note that the Mathematics Meetings Service Bureau (MMSB) is the ONLY group authorized to sell any lists for the JMM.
Joint Mathematics Meetings Advertising Contract
Joint Mathematics Meetings, January 6-9, 2021 Walter E. Washington Convention Center

Contact Information

Company Name: _______________________________________________

Contact Name: ________________________________________Title:_________________________________

Mailing Address: ____________________________________________________________________________

Email: ____________________________________________ Daytime Telephone: _______________________

Marketing Contact: ______________________________________ Title: ___________________________________

Email: _____________________________________________________________________________________

Signature:________________________________________________   Date:____________________________

Terms for Advertising in the Mobile App

Banner Ads
1. Rates: US $2,100. Prepayment is required upon submission of contract.
2. Specifications: Contact Christine Davis at cpd@ams.org or mmsb@ams.org for all specs. Banner ads have a maximum size of 600KB.
3. Approvals: Sample ad must be approved by the AMS Director of Meetings.

Push Notifications
2. Cancellations and Changes: Cancellations and changes can be made up to 24 hours prior to the time the notification is scheduled to be sent out.
3. Specifications: 70 characters maximum. (No photos; only text)

Terms for Advertising in the Program

1. Rates: Rates are listed above. Prepayment is required upon submission of contract.
2. General: A signed contract must be submitted by the company/association/agency (Advertiser) to the American Mathematical Society and Mathematical Association of America ("Group") by October 20, 2020. By submitting advertising for inclusion in the 2021 Joint Meetings Program (Program), Advertiser agrees to be bound by the terms of this contract. No conditions other than those set forth herein shall be binding on Group unless specifically agreed to in writing by Group. Group will not be bound by conditions printed or appearing on order blanks or copy instructions submitted by or on behalf of the Advertiser. This contract supersedes all terms and conditions on Group rate sheets.
3. Electronic submission: The overall size of the program is 7” x 10”. Covers can be printed in color. All other ads will be printed in black and white only. Full page ads are 5.75”x8.5” The preferred submission format is pdf files sent electronically to Christine Davis at cpd@ams.org or mmsb@ams.org. If your ad has been converted from color to black and white, please pay close attention to the greyscale contrast. The contrast between the background and objects, or objects that overlap one another, should be at least 20%. If this is not the case, your ad may have a muddy quality when printed on the press for the program. Ad Specifications: a) be created to be the same size as the ad itself; b) have either embedded fonts or have all text converted to outlines; c) have all images embedded. Embedded images should be at a minimum resolution of 300 dpi; d) not include crop marks; e) be bordered with a minimum 1 pt. rule around the edge. **Deadline for all artwork is October 20, 2020.**
4. Right to Edit or Reject: All advertising is subject to Group's approval. The Group reserves the right to reject advertising. Advertisers and their agencies assume liability for all content (including text representation and illustration) of advertisements printed and assume responsibility for any resulting claims against the Group. The Group assumes no responsibility if, for any reason, it becomes necessary to omit an advertisement.
5. Ownership of advertising copy: On delivery of advertising copy to Group said advertising copy will become wholly and entirely the property of the Group to be published in the Program. Group shall not publish Advertiser's advertising in any other medium. Group assumes no responsibility for the return or storage of any photographs or art work of the Advertiser.
All advertising copy that represents the creative effort of the Group and/or the use of creativity, labor, composition or material furnished by it, is and remains the property of the Group, including all rights of copyright therein. Advertiser understands and agrees that it cannot authorize photographic or other reproduction, in whole or in part, of any such advertising copy for use in any other medium without the Group's prior written consent.

6. **Positioning of Advertisements:** Group shall have full latitude with respect to positioning all advertisements; provided, however, that Group will use its reasonable efforts to accommodate the Advertiser's positioning requests, if any.

7. **Typographical errors, Incorrect Insertions or Omissions:** The Advertiser's contract cannot be invalidated, and the Group will not be liable, for (a) the incorrect publication (including, without limitation, typographical errors) or insertion or any omission of the Advertiser's advertising or (b) any resulting losses.

8. **Cancellations and Changes:** Cancellations or changes cannot be guaranteed in advertising between the time the ad is ordered and the initial publication. Once an Advertisement Order has been accepted, Advertiser can only cancel or alter an Advertisement Order up to October 20, 2020. No refunds will be issued after this date. After this date, a written consent by the AMS Director of Meetings is required for any cancellations due to special circumstances. If such consent is not granted then the Advertiser will not receive a refund. If such consent is granted then the Advertiser will receive a refund minus 10%.

9. **Indemnification:** Advertiser agrees to indemnify, defend and hold harmless the Group from all claims (whether valid or invalid), suits, judgments, proceedings, losses, damages, costs, and expenses, of any nature whatsoever (including reasonable attorneys' fees) for which the Group or any of its affiliates may become liable by reason of Group's publication of Advertiser's advertising. All advertisements are accepted and published in the Program upon the representation by the Advertiser that they are authorized to publish the entire contents and subject matter thereof and that such publication (or availability) will not violate the rights of, or be harmful to, any person, corporation or other entity, and will not infringe any copyright, trademark, or patent rights. In consideration of the publication of advertisements, the Advertiser will, jointly and severally, indemnify and save harmless the Group, and its members, employees, officers, and staff, against all liability, loss, damage, and expense of any nature, including attorneys' fees arising out of any claims for libel, invasion of privacy, copyright or trademark infringement and/or any other claim or suit that may arise out of Advertiser's Advertisement.

10. **Force Majeure:** Each party's obligations under the advertising contract are conditional on strikes, fires, acts of God or the public enemy, war, or any cause not subject to the control of the party.

11. **Governing Law:** This contract shall be construed under the laws of Rhode Island. Venue for any legal actions regarding this contract shall be in Rhode Island.

12. **Full Contract:** This writing contains the entire Contract of the Parties. No representations were made or relied upon by either party, other than those expressly set forth in this Contract. No agent, employee or other representative of either party is empowered to alter any of the terms hereof, unless done in writing and signed by a duly authorized officer, employee or other representative of the respective parties.

**Terms for Advertising through Promotional Flyers**

1. **Rates:** US $747, Prepayment is required and only one flyer allowed per company.

2. **Cancellations and Changes:** There are no refunds after the deadline of November 6, 2020.

3. **Specifications:** 8½” x 11” maximum trim size, 50# maximum weight (any color stock or ink allowed); only flat sheets accepted, no fold, 1,200 copies (to be provided by you). Printing allowed on both sides at your discretion, any reference to the meeting must be “Joint Mathematics Meetings”, flyers are required to be in-house by November 6, 2020 and a sample flyer must be approved by the AMS Director of Meetings before shipment is sent. Sample flyers should be emailed to Christine Davis at cpd@ams.org or mmsb@ams.org or by fax to 401-455-4004. The AMS shall not be responsible for the condition of any materials shipped to the AMS.

**Terms for Advertising in the JMM Newsletter**

**Advertisements**

1. **Rates:** US $65 per ad per day or a Special Discount of US $199 per ad for all four (4) days.

2. **Cancellations and Changes:** Fees paid for ads submitted for JointMeetingNews are nonrefundable.

3. **Specifications:** Contact Christine Davis at cpd@ams.org or mmsb@ams.org for all specs. All ads must be sent electronically. Ads will be accepted on a first-come, first-served basis in the order in which they are received. Acceptance will be subject to all specifications listed herein, editor’s discretion for layout design, and approval by the AMS Director of Meetings.

**Announcements**

1. **Rates:** US $1 per word per announcement per day or US $.50 per word per announcement for three (3) or more days.

Exhibitors may submit announcements before the meeting, as a complimentary service, until November 1, 2020. After November 1, 2020, announcements can only be made via the JointMeetingNews, with the exception of verbal announcements made by the Exhibits Coordinator during the meeting.
2. Cancellations and Changes: Fees paid for announcements submitted for the *JointMeetingNews* are nonrefundable.

**Terms for Advertising using a JMM Mailing List**

1. **Rates:** One full mailing list – US $400, or two lists – US $700.
2. **Cancellations and Changes:** Fees paid for ads submitted for the JMM mailing lists are nonrefundable.
3. **Specifications:** All lists are sent in Excel via email. Lists are printed in zip code order, unless otherwise specified. Such criteria may include geographic area, zip code ranges, membership, and type of participant (such as student), etc. Email addresses cannot be provided on any list. A copy of all mailing list material must be approved by the AMS Director of Meetings before list can be sold. All mailing lists of participants in the JMM are rented for one-time use only and are not to be copied for reuse or incorporation into other lists without the permission of the AMS Director of Meetings. Commitment to these terms is required via the Mailing List Contract on the reverse of this flyer. Please complete and sign this contract and send it with your payment.
4. **Use of Information:** Description and Intent of Use: ________________________________________________________________

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**Amount Due for JMM App Advertising:** $___________

Description: ________________________________________________________________

I have read the above terms and conditions. (Please initial) __________

**Amount Due for Program Book Advertising:** $___________

Description: ________________________________________________________________

I have read the above terms and conditions. (Please initial) __________

**Amount Due for Promotional Flyers:** $___________

Description: ________________________________________________________________

I have read the above terms and conditions. (Please initial) __________

**Amount Due for Newsletter Advertising:** $___________

Description: ________________________________________________________________

I have read the above terms and conditions. (Please initial) __________

**Amount Due for Mailing List Advertising:** $___________

Description: ________________________________________________________________

I have read the above terms and conditions. (Please initial) __________

**Total Amount due for Advertising for the Joint Mathematics Meetings:** $_______________

**Payment Type:** ☐ Check ☐ Credit Card

**Full payment is required with this application:** Bank and payable in U.S. funds. All major credit cards accepted via phone and fax. To pay by credit card, please call Christine Davis at 401-455-4137 or 800-321-4267 x 4137 or by fax at 401-455-4004. Note that any credit card information sent via the fax number provided will be sent through a secure encrypted portal. Credit card numbers cannot be accepted by postal mail or email. **For questions,** contact the MMSB at mmsb@ams.org. For ALL check payments, please keep a copy of this application for your records, and send the original with your check to: Mathematics Meetings Service Bureau (MMSB), 201 Charles Street, Providence, RI 02904.