1096-97-2149 **Lou DiGioia*** (lou@mathcounts.org), MATHCOUNTS Foundation, 1420 King Street, Alexandria, VA 22314. *MATHCOUNTS - 3 unique approaches to extracurricular math.*

For 31 years, MATHCOUNTS has engaged students in fun and challenging middle school math programs. The best-known is the MATHCOUNTS Competition Series, which provides talented students the opportunity to challenge themselves and test their skills against their peers. With over 550 events held every year, the MATHCOUNTS Competition Series is the only middle school math contest with in-person interschool competitions in every U.S. state and territory.

Recently, MATHCOUNTS launched two new programs to provide additional ways to engage students. The National Math Club provides the free resources and structure to any school or group that wants to hold an organized math club. In addition to materials and activity plans for the meetings, clubs can earn prizes for their participation. The National Math Club provides participants with an opportunity to engage in math without any competitive element.

The Math Video Challenge lets students engage in math through the use of video technology. Teams create videos that teach a MATHCOUNTS problem and show the real world application of the math concept used in the problem. Top videos advance and win prizes.

Session participants will learn how to engage middle school students in each of the 3 MATHCOUNTS programs. (Received September 17, 2013)