

1096-G5-1063 **Rick Cleary*** (rcleary@babson.edu) and **Fred Ledley**. *Moving On Up: Advancing Through the Ranks in Baseball and Medicine*.

Minor league baseball players attempt to move up through a number of levels, hoping to eventually make the major leagues. We examine the success rates at various steps of this process, and discuss similar processes in other sports and in business. In particular, we consider the case of medicines advancing through clinical trials to the 'major leagues' of being approved for use. We discuss the ways in which the sports and business processes could inform each other. (Received September 12, 2013)