

1096-H5-2640 **Joe Fields*** (fieldsj1@southernct.edu). *You say tomato and I say tomato...*

Stylistic issues (even slight ones) may influence the decision to adopt a textbook. One of the most important benefits of open-source texts is the freedom that adopters are granted to modify them as they see fit. But, is this freedom illusory? Will a professor who is considering an open-source text invest the effort necessary to tweak it to suit their desires? Or, are they more likely to say something on the order of “That book does x , and I want a book that does y , so I’m not using it!”? Commercial publishers routinely offer multiple versions of their top-selling books. Should the authors of open-source books do likewise? I will discuss the issues – technical, pragmatic and philosophical, about offering an open-source book (and related adjunct materials) in multiple versions. (Received September 17, 2013)