

1096-H5-780

Ted Sundstrom* (sundstrt@gvsu.edu), Department of Mathematics, Grand Valley State University, Allendale, MI 49401. *Be a Socialist and a Bit of a Capitalist.*

We no longer need to rely on commercial publishers to produce professional quality textbooks. We now have the tools to do this on our own. We can produce a book that is freely available to download as a pdf file and publish it as a low-cost (< \$20) print-on-demand version.

In 2002, the first edition of an introduction to proofs textbook that I wrote was published by a commercial publisher and it has been on the market since then. This talk will be about my journey during 2013 of taking this book from the commercial publishing world to the world of publicly available, free books, what I have learned about textbook writing and publishing, how this can be applied to publishing books that are freely available, and how to create a low-cost print version of a book. (Received September 10, 2013)