

1096-VA-1160      **Susan E Kelly\*** ([skelly@uwlax.edu](mailto:skelly@uwlax.edu)), University of Wisconsin - La Crosse, Mathematics Department, 1725 State Street, La Crosse, WI 54601. *Girls in Science: 15 Years of STEM Outreach for Middle School Girls.*

The summer of 2013 marked the fifteenth anniversary of the Girls in Science program at the University of Wisconsin – La Crosse. The program began as a partnership with faculty from the College of Science and Health and the office of Continuing Education and Extension(CEE). From the beginning, math and science faculty worked with members of the CEE office to create a weekend summer program that would offer middle school girls hands-on math and science workshops lead by faculty at the University. The program has had continued success and reaches girls from across the State and surrounding area. This talk will be given by one of the science directors since the program’s conception. The talk will present the design and goals of the program. Practical matters such as advertising and budgeting will also be discussed. Sample workshops both in math and other sciences will be given along with some student perspectives of these workshops. The program has already reached about 600-700 girls and we hope this early outreach draws more young women into math and science fields. (Received September 13, 2013)