

1096-VA-2608

Colm Mulcahy*, colm@spelman.edu, and **Bruce Torrence** and **Eve Torrence**. *Martin Gardner's Outreach in his Centennial Year: Mathematics Awareness Month 2014*.

The theme of Mathematics Awareness Month next April is “Mathematics, Mystery and Mystery”, the title of a landmark 1956 book by Martin Gardner (1914–2010). It’s an entirely appropriate acknowledgement of the legacy of the man who introduced so many generations of people worldwide to recreational mathematics from the mid 1950s on, through his highly influential Scientific American columns and associated books.

We’ll discuss some of the highlights of the upcoming celebrations, as the MAA takes the lead on Mathematics Awareness Month in 2014 by offering extensive web resources and materials. Mathematics departments and teachers in institutions around the U.S. use MAM as an opportunity to promote awareness of mathematics by facilitating special lectures, events, and assorted engaging activities. (Received September 17, 2013)