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Teaching statistics as a conventional mathematics course does not work for students interested in careers in finance and accounting. To develop students' problem-solving skills that will be useful and practical in their future careers, the presenter propose a way to make the introductory business statistics course more relevant and appealing, through integrating business-projects based activities in curriculum design. The process of designing these projects will be presented with examples of students work from a pilot course held by presenter in Brooklyn College since fall 2013. (Received September 15, 2014)