Linear Algebra has many wonderful applications which are not always explored in depth in textbooks. Furthermore, a Linear Algebra course often services not just mathematics majors but those in other areas such as education, economics, and computer science. Assigning journal articles can be a way of meeting these diverse needs, but beginning undergraduates often have difficulty reading them. This talk will not just provide a list of favorite MAA articles but will suggest strategies for incorporating journal articles into a Linear Algebra class. (Received September 15, 2014)