A prevalent problem that we are presently facing in teaching college mathematics is a large diversity in students’ abilities and their interest in mathematics. In this paper we present the Point Reward System (PRS), a new method of assessment which resolves this problem and enhances learning. The PRS is easy to implement and it does not require additional resources. We compare PRS to the traditional teaching method which prevails at the universities and colleges today. The data show that PRS has significantly lower WFD rates than the traditional teaching method. PRS is also more successful in keeping students engaged in course throughout the semester and it has more impact on students’ learning. (Received September 07, 2014)