Webster’s defines a meme as “an amusing or interesting picture, video, etc., that is spread widely through the Internet.” Modern day memes tend to be captioned photos that are intended to be funny and often ridicule human behavior. In this talk, we will discuss using calculus memes as a way to engage students, learn concepts, and review material. Examples of memes created by calculus students will be given as well as student feedback on effectiveness of memes as a teaching aid. (Received September 19, 2016)