The University of Tennessee Chancellor Jimmy Cheek requested an initiative from the Mathematics Department to announce at the White House Education Summit in January 2014. The Math Department proposed a summer program to focus on incoming freshmen who are not eligible to enroll in their first required math course for their major. The program focused on math competency, advising, and strategies to be a successful student. It was developed jointly with the UT Student Success Center, who promoted a strong sense of community. Math Camp, which does not provide college credit but allows students to place out of prerequisite classes, has run successfully for three summers, starting in 2014. We will describe pedagogical strategies and the curriculum, which covers College Algebra and Precalculus in three weeks prior to the start of the fall semester. We will present data on its success. (Received September 20, 2016)