In January 2015, AAC&U published a national survey to determine what learning outcomes are rated as most valuable in job market. The research determined that employers give college graduates low scores for preparedness in majority of learning outcomes while students think they are better prepared. In my research, I will assess how well prepared are students in these learning outcomes at BSU (Bridgewater State University). My presentation discusses the following questions: a) How large is the gap between the skills students have and they think they have? b) How do our students compare to national average? c) How to build awareness of these skills? (Received September 21, 2015)