

1135-P1-2629

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Open Educational Resources (OER) are open and “free”...but suddenly instructors may need to become text editors, may need to brush their programming skills for online homework, and may even have to play a customer support role themselves in assisting students through these pieces.

We propose a flipped publishing model, where an open text is produced and distributed at no cost to students, and editorial & support services and all other material including online homework are provided for an affordable but OPTIONAL \$40 price: “optional” means everything is FREE in all institution computer labs; students only pay for the convenience of completing their work anywhere else, at home or coffee shop for example.

We will discuss the model’s success over these past few years in Mathematics & Statistics and Business & Economics at Lyryx Learning, a spinoff from the Mathematics & Statistics Department at the University of Calgary. (Received September 26, 2017)