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**Steven B Horton\*** (mathlete005@gmail.com) and **William C Bauldry** (bauldrywc@appstate.edu). *MCM Director's Overview of the Mathematical Contest in Modeling: What Advisors Need to Know.*

The Mathematical Contest in Modeling (MCM) is an undergraduate level contest occurring annually in February. In 2020, students formed over 13,700 teams to address one of three open-ended problems (A-Continuous, B-Discrete, C-Data Insights) during the 100-hour weekend contest period. During the contest students build and analyze a model to address the problem, and then write a 25-page paper to showcase their work. We will discuss the MCM in general and will examine some sample problems to highlight characteristics of a competitive paper. We will also provide insights to advisors on how to put together a team, prepare for the contest, and be successful. (Received September 14, 2020)