Today’s college student is a member of the generation where the internet has been commonplace throughout their entire life. With more courses becoming available online, instructors can find generating a positive, rewarding experience as one goal they may work towards to ensure their students’ satisfaction of being members of the online course. One item that has been noted to improve the students experience is high engagement practices in the online course. In this presentation, several important factors will be highlighted providing instructors insight to tactics that can be implemented to enhance student engagement in their online courses. (Received September 15, 2020)