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Lyn McQuaid* (mcquaid@kutztown.edu). *Endeavors to Attract Women to Mathematics: The Obvious and The Covert.*

I have tried many different ways to encourage women of all ages to study mathematics. In this talk, I will start with some of the more obvious attempts. Such attempts include starting a club to support women majoring and minoring in mathematics, holding an annual High School Mathematics Day for Girls, and creating a general education course entitled Women in Mathematics. I will also disclose the many covert methods I have employed such as using examples of women mathematicians every chance I could in every class I taught and endeavoring to have myself or one of my female colleagues appear at outreach events and in photos promoting the Department of Mathematics at my university. (Received September 08, 2020)