

**Meeting:** 1003, Atlanta, Georgia, MAA CP X1, MAA General Contributed Paper Session, I

1003-X1-378      **Kris H. Green\*** ([kgreen@sjfc.edu](mailto:kgreen@sjfc.edu)), 3690 East Ave, Rochester, NY 14618, and **Allen Emerson** ([aemerson@sjfc.edu](mailto:aemerson@sjfc.edu)), 3690 East Ave, Rochester, NY 14618. *A CRAFTY Approach to Mathematics for Business Management Students.*

We have developed a text to support a business mathematics course that embodies most of the recommendations of the CRAFTY report. In this talk, we will list some of the salient features of the CRAFTY report and how our class and materials address each of these recommendations. This course turns out to be based heavily on writing and using technology (MS Excel). We would like to share our course and some of our materials, the history behind this project, and show how this differs from other initiatives designed to accomplish these same goals. (Received September 13, 2004)