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Carlo Morpurgo* (morpurgoc@missouri.edu), Department of Mathematics, 121 Math. Sciences Bldg., University of Missouri, Columbia, MO 65203, and **Luigi Fontana**. *Exponential integrability: a unified approach*.

We present new theorems regarding inequalities of type

$$\int_N \exp \left[\left(A \frac{|Tf(x)|}{\|f\|_p} \right)^{p'} \right] d\nu(x) \leq C$$

where $Tf(x) = \int_M K(x, y)f(y)d\mu(y)$, and (M, μ) and (N, ν) are measure spaces with finite measure. Under suitable growth conditions on the kernel K , given in terms of its distribution function, the above inequality holds for all $f \in L^p(M)$ ($p > 1$ and p' its conjugate exponent); the constant A is explicitly related to the growth of the kernel.

This type of inequality was first derived on bounded domains of \mathbb{R}^n by David Adams, in his proof of the sharp Moser-Trudinger inequality for higher-order gradients.

We present some new applications of our general theorems, in the form of sharp Moser-Trudinger inequalities in various settings. (Received September 21, 2009)